**European Brokerage Event for SME and VC’s**

**« European Clusters Invest »**

**Purpose**

Organise a meeting between SME (SMALL AND MEDIUM-SIZED ENTERPRISE) and European investors, within the framework of the Financing activity of the program Ambition PME coordinated by Systematic and the CRCI Paris - Ile-de-France (Regional Chamber of Industry and Commerce.) This will also be connected to the Business Club of EIT ICT Labs, in partnership with the clusters Cap Digital and Moveo.

**Attendees**

* **SMEs**

20 SMEs: 10 French SME’s awarded with the Label « Entreprise Innovante » by the clusters Systematic Paris-Region, Cap Digital and Moveo.

These SMEs will be coached in English by experts in order to prepare and improve their presentations.

10 European SMEs will participate. The selection and the coaching will be done by EIT ICT Labs.

* **VC’s**

Recruitment of 20 private investors

Systematic Paris-Region and Cap Digital will manage with the French participants

EIT ICT Labs will take care of the selection and recruitment of the European private investors.

**Format**

The “European clusters invest” event will take place over two days

* **8th December**

Two events will be held separately in order avoid a mélange before the main event between SME and VC’s. (This could affect the one 2 one meetings)

* SME: Collective session with all the SMEs at the co-location center of the [EIT ICT Labs](http://eit.ictlabs.eu/ict-labs/nodes-co-location-centres/paris/) (INRIA, 23 Avenue d’Italie, Paris 13è) in the second half of the afternoon. (Starting around 17:00). We will gather the companies to verify each elevator pitch with a coach. This event will be followed by a social dinner (Location to be defined)
* Private Investors: At a different location (in Paris), we will organise a club of investors with our French club. Our European guests (investors) will be invited to a networking dinner animated by Jean-Noël de Galzain and François René Letourneur (members of the executive committee of Systematic) and Jean François Thibous (Location to be defined). A keynote speech will also be given by Mika Naumanen and a Deloitte consultant. (tbc)
* **9th December**

Venue: Les Salons de la Maison des Arts & Métiers

Club d'Iéna - 9 bis, avenue d'Iéna - 75116 PARIS

<http://www.maison-artsetmetiers.com/fr/PDF/MAISON-DES-ARTS-METIERS.pdf>

Brokerage event for ICT SME and private Investors:

* **SMEs will present their projects to European private investors**
* one 2 one meetings for SME and VC’s

Preliminary programme:

08h00 – 08h30 : Welcome coffee

08h30 – 10h00 : Rules for the session (10 mins) + Pitches of 15 SMEs (5 mins each)

10h00 – 10h20 : Coffee break

10h20 – 10h45 : Pitches of 5 SMEs

10h45 – 11H15 : Matching between SMEs and investors

11H15 – 12H50 : One 2 One meetings

12H50 – 14h00 : Lunch (buffet)

14h00 : Wrapping up session

**Organiser**

This event is co organised by

* Systematic Paris-Region competitiveness cluster
* CRCI Paris - Ile-de-France (Regional Chamber of Industry and Commerce)

within the framework of the Financing activity of the program Ambition PME.

* EIT ICT Labs within the activity Business Club.

In partnership with the clusters Cap Digital and Moveo to recruit SME and private Investors.

* European clusters invest: elevator pitches ; one2one meetings and the logistic aspects (catering, location, ...)

Invitations are requested for participation. Applications are now closed.

**Contacts**

Systematic Paris-Region : Karine Jacq [k.jacq@systematic-paris-region.org](mailto:k.jacq@systematic-paris-region.org) and Céline Taravant [c.taravant@systematic-paris-region.org](mailto:c.taravant@systematic-paris-region.org)

CRCI Paris – Ile-de-France : Cynthia Lestable

EIT ICT Labs : Mika Naumanen, VTT mika.naumanen@  
vtt.fi and Isabelle de Sutter (coordination Systematic) [i.desutter@systematic-paris-region.org](mailto:i.desutter@systematic-paris-region.org)

Cap Digital : Carlos Cunha [carlos.cunha@capdigital.com](mailto:carlos.cunha@capdigital.com)

Moveo : *to be defined*

**List of hotels (near the event (9th December)**

* Stop/Metro Iéna Paris 16:

1) <http://www2.the-ascott.com/france/paris/ascott_arc_de_triomphe.html>

2) <http://www.hotelswaldorfparis.com/fr/trocadero/hotel_trocadero.php?trk=1>

3) <http://www.paris-hotel-gardenelysee.com/>

4) <http://www.citadines.com/france/paris/trocadero.html>

5) <http://www.belmont-paris-hotel.com/>

6) <http://chambellanmorgane.parishotels.it/?source=googleh>

* Metro/RER/Bus lines: <http://www.ratp.fr/fr/ratp/c_20559/plans-des-lignes/>