



EIT ICT Labs Master Programme Structure

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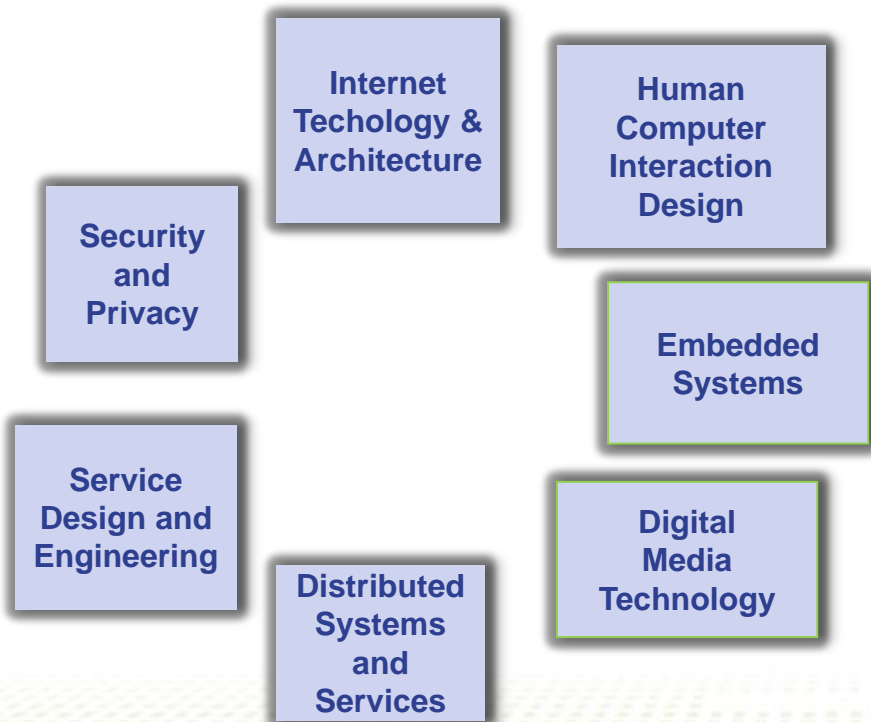
Context

- **EIT = European Institute of Innovation and Technology; aim is to improve the innovation in Europe**
- **ICT Labs = Knowledge and Innovation Community; dedicated European programmes to improve interaction between education, research and business through activities around co-locations**
- **Action Line Master School = international master programme with mobility between universities and a strong entrepreneurial component**
- **TU/e and TUD offer entries and exits for Service Design and Engineering, Embedded Systems and Digital Media Technology**

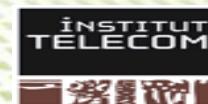


What makes the EIT ICT Labs Master School different?

1. First rate Technical majors at Top European Technical Universities -> Double Degrees complemented by an EIT certificate



UNIVERSITY OF TWENTE.





What makes the EIT ICT Labs Master School different?

2. A business minor standardized across all universities

Minor thesis strongly linked to the technical thesis

Summer program

Business Development Lab

Basics of Innovation & Entrepreneurship



What makes the EIT ICT Labs Master School different?

3. Personal industrial relationships including Mentorship and Internships programs with EIT ICT Labs Industrial and Institute Partners



SIEMENS



ERICSSON



NOKIA



German Research
Center for Artificial
Intelligence GmbH



Fraunhofer



PHILIPS

sense and simplicity



novay

NETWORKED INNOVATION

Deutsche Telekom Laboratories



Alcatel-Lucent

NIRICT



trentorise

Open Innovation based on Research and Education





What makes the EIT ICT Labs Master School different?

4. Interdisciplinary inter node teambuilding activities

- Kickoff for everybody in October
- Summer schools across geographical boundaries
- Winter schools across subject boundaries
- Utilization of EIT ICT Labs Co-Location Center resources giving access to other EIT ICT Labs activities:



Berlin



Eindhoven



Helsinki



Paris



Stockholm



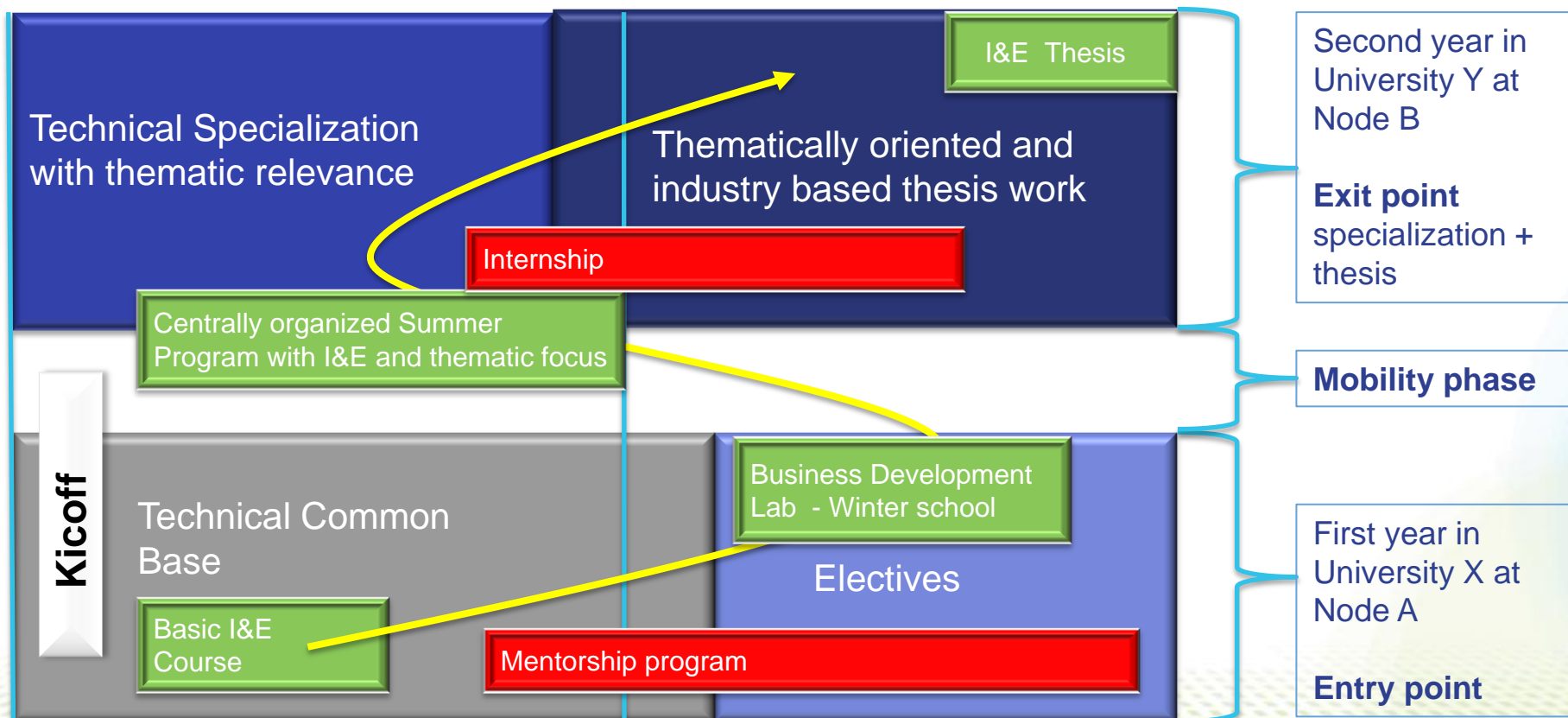
Trento





The EIT ICT Labs Master School

The whole picture





I&E TU/e and TUD

Code	Subject	ECTS
1ZS01	Technology Entrepreneurship	3
1ZS02	Technology entrepreneurship: business plan development	3
1ZS20	Corporate Entrepreneurship	3
1ZM55	Service Engineering and Marketing	5
1ZM80	New media, entrepreneurship, and innovation	3
	Winter School	3
	Summer School	4
Total		24

MOT1460	Corporate Finance	4
MOT1530	High-Tech Marketing	4
WM1203TU	D-Challenge	12
IN4394	Summer school	4



I&E joint activities

- September 25, Site visit TU/e
- October 11-13, Kick-Off Stockholm (with all students and staff)
- November 20, Site visit TUD
- I&E Winterschool, Febr. 4-8, Eindhoven (TU/e +TUD)
- Spring school (?), March 2013 (for each major)
Select specialisation and exit point
- Summer school, July-August 2013 (thematic camps)