



STARTUP ACTIVATION BERLIN 2013

EIT ICT Labs Startup Activation Berlin 2013

Terms and Conditions

Scope

The EIT ICT Labs Germany organizes **Startup Activation Berlin 2013** as part of the EIT ICT Labs 2013 Outreach Programme to support entrepreneurs and early-stage startups in the EU countries outside its established network.

EIT ICT Labs Startup Activation Berlin 2013 is a contest for two cash prizes of 30,000€ each, in addition to minor prizes for eligible finalists. Entrants are invited to submit a short outline of their idea to be evaluated by a panel of experts. Based on the evaluation up to ten participants shall be invited to pitch their idea in Berlin in November 2013. Two winning teams shall then be selected by a jury comprised of the expert evaluators and representatives of the contest partners.

Countries

Startup Activation Berlin 2013 invites individuals and startup teams from the following countries to submit their ideas:

Austria	Cyprus	Greece	Luxembourg	Romania
Belgium	Czech Republic	Ireland	Malta	Slovakia
Bulgaria	Denmark	Latvia	Poland	Slovenia
Croatia	Estonia	Lithuania	Portugal	

Individuals are eligible based on citizenship or legal residence. Legally incorporated startups can participate based on country of incorporation.

Individual submitters must be at least 18 years of age. Legal entities must be not older than 3 years and must not have received 1st round funding (seed funding and participation in accelerators and incubators are permissible).

The relevant date for all criteria is 1 September 2013.

Topics

Startup Activation solicits ideas in the realm of Information and Communication Technologies (ICT), in particular with relevance to the fields of Cyber-Physical Systems and Future Cloud. Experts from these fields shall provide evaluations, so submitted ideas should highlight the connection or relevance to these fields.

Timetable

Submissions will be received through Wednesday, **23 October 2013**, 24:00 CEST. Invitations for the Final shall be sent before or on 1 November 2013. The Final shall be held in Berlin on Monday, **25 November 2013**. If dates change due to unexpected circumstances the change shall be announced on the contest website and, for the Final, by email. The submission deadline can only be extended, not shortened.

The submission form must be completed in full to be accepted for the contest. The receipt of the submission form will be acknowledged by e-mail.

Evaluation and selection process

The evaluation and selection process of the Startup Activation Berlin 2013 is designed to create an open, accountable, multi-step selection process based solely on the merit of the submitted ideas. All submissions shall receive the same opportunity. No quotas shall be established.

Each eligible submitted idea shall be evaluated by at least two expert evaluators from the EIT ICT Labs Business Development Team and the suitable EIT ICT Labs action lines. The main selection criteria are a clearly expressed concept which in the view of the evaluators holds the most promise to have a significant impact on the ICT landscape, and a clearly stated use of the prize money within six months following the contest to work towards achieving that impact.

Based on the initial evaluations the organizer shall draw up a shortlist of ideas with the highest evaluations. The shortlist will be submitted to the Consensus Board (made up of the evaluating experts) which then decides on the list of Finalists based on the criteria above. If no consensus emerges from the Consensus Board discussions, the finalists are determined by secret ballot conducted by the organizer.

The target number of finalists is eight. The Consensus Board can decide to deviate from this number based on the merit of the submitted ideas.

Final

The finalists as determined by the Consensus Board shall be invited to pitch their ideas before a Jury and a selected audience at the EIT ICT Labs Berlin Co-Location Center, Ernst-Reuter-Platz 7. The Jury is made up of members of the Consensus Board and selected experts from the EIT ICT Labs partner network, invited by the organizer.

At the conclusion of the Final pitches the Jury shall convene and decide on the two prize-winning ideas. The winners shall be announced on the same day. If the Jury does not reach a consensus the decision is reached by Olympic Bidding vote, conducted by the organizer.

Eligible finalists will receive a 1,000€ prize upon verification of eligibility. Attendance of the Final is an eligibility requirement. No other costs of the entrants shall be covered by the organizer.

Copyright and Rights of Publication

Entrants retain full rights over their submitted ideas. By submitting their idea entrants warrant that they hold ownership or have legally secured the right to use all elements of the idea and that the idea, materials and information do not infringe any intellectual or other property rights, including patents, of any other persons, companies or other entities. Elements of the submission that are based on rights held by others, such as patents, shall be marked as such in the submission.

By submitting the winners and finalists agree to the possible inclusion of their ideas in any media coverage by EIT ICT Labs and its partners, such as press releases or publications. Also winner and finalists agree that their personal data such as their names and affiliations, pictures, videos, sounds may be used for such purposes by EIT ICT Labs and its partners.

Data Protection

Only for the purposes of the execution of the competition entrants will provide name, postal address, gender, email address and telephone number ("personal data"). EIT ICT Labs will process the submitted material according to German law. Personal data shall be deleted six months after the announcement of the contest winner.

YOUR CONSENT TO THE USE OF PERSONAL DATA: By submitting your idea within this competition you consent that EIT ICT Labs Germany GmbH will collect, process, store and delete your data under above-mentioned conditions.

Acceptance of Terms and Conditions

By submitting their application form, entrants agree to the Terms and Conditions, which form part of their application. Entrants agree that they have no legal entitlement to a prize.

EIT ICT Labs reserves the right to make reasonable amendments to these Terms and Conditions. Amendments and additions to these Terms and Conditions shall be valid only if communicated in writing or otherwise made available to the entrants.

Any deviation from these Terms and Conditions can only be made in writing and signed by an authorized representative of EIT ICT Labs Germany GmbH and the entrant.

These Terms and Conditions are governed by the laws of Germany.

Any disagreement or dispute which may arise in connection with these Terms and Conditions which cannot be settled amicably will be brought before the courts of Berlin, Germany.

To the maximum extent permitted by law, under no circumstances and under no legal theory whether in tort (including negligence) contract or otherwise shall EIT ICT Labs Germany GmbH be liable for any special indirect, punitive, incidental or consequential damages, including loss of profit, The liability of EIT ICT Labs shall in any case be limited to 1,000 EUR.

Organizer

The EIT ICT Labs Startup Activation Berlin contest 2013 is organized by the EIT ICT Labs Germany GmbH. Project lead is:

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Further information about the contest can be gained by email inquiry via startup-activation-berlin@eitictlabs.eu