

Master School Kick-Off Programme

eit Knowledge &
Innovation
Community
EIT ICT Labs

EIT ICT Labs
MASTER SCHOOL

www.masterschool.eitictlabs.eu

Monday 14 October 2013

01:00 pm	Registration	with Lunch
01:50 pm	Welcome	by Prof. Dr. Hans-Ulrich Heiß, Vice President of TU Berlin
02:00 pm	Master School Introduction	by Prof. Dr. Carl-Gustaf Jansson, Director of EIT ICT Labs Master School
02:15 pm	Students' Challenge Introduction	by Prof. Dr. J. Kratzer, EIT ICT Labs Master School Innovation & Entrepreneurship
02:45 pm	Why Culture Matters	by Jacqueline Reeves, Cross-Cultural & Transition Development
03:30 pm	Students' Challenge	Working Session (Coffee break included)
05:00 pm	Major Team-Up	Separate sessions per Major
06:30 pm	Reunion at Lichthof	with Dinner Buffet

Tuesday 15 October 2013

09:00 am	Key Note: Innovation Talents	by Prof. Dr. Willem Jonker, CEO of EIT ICT Labs
09:45 am	Key Note: Open Innovation	by Prof. Dr. Katharina Hölzle, Innovation Management & Entrepreneurship
10:15 am	Student's Challenge	Working Session
12:00 pm	Lunch	
01:00 pm	After Lunch Challenge	with Hergen van Huchting, HvH Communications
01:30 pm	Students' Challenge	Working Session
03:00 pm	Introduction of Alumni network	by Student Ambassador(s)
03:45 pm	Student's Challenge	Working Session
05:00 pm	Get ready	for Gala Dinner
06:15 – 7:15 pm	Pick-up at Hotel	
07:30 pm	Gala Dinner	Dress as you would for a Gala Dinner in your home country
From 10:30 pm	Bus transfer to Hotel	Last Bus leaves at 12:30 am

Wednesday 16 October 2013

09:00 am	Students' Challenge market place	Set-Up and get ready to present your project
09:30 am	Students' Challenge presentations	Coffee Break included
11:30 am	Reunion	Presentation by Startup from Berlin
12:15 pm	Presentation of Students' Challenge	including voting for Challenge Winner
01:15 pm	Closing Remarks	by Prof. Carl-Gustaf Jansson, Director of EIT ICT Labs Master School
01:30 pm	End of Conference	with Lunch

