

Raising I&E Awareness

Programme 25-26 February, 2014





Venue: Open Innovation House, seminar hall on the 1st floor, Otaniementie 19 B, 02150 Espoo, Finland

Tuesday 25.2.2014

- 9:00-9:30 Welcome & Opening
Marko Turpeinen, Director, EIT ICT Labs
- 9:30-10:00 Doctoral education as the foundation for a career in the industry promoting innovation
Harri-Pekka Kaukonen, President & CEO, Sanoma Group
- 10:00-11:00 ICT trends in EIT ICT Labs context
Petri Liuha, Action Line Head, EIT ICT Labs
- 11:00-11:30 Doctoral School of EIT ICT Labs
Jussi Autere, Lead of Helsinki Doctoral Training Centre
- 11:30-12:15 The role of innovation and entrepreneurship in ICT and knowledge intensive businesses
Juhana Peltonen, Researcher, Aalto University, BIT Research Centre
- 12:15 LUNCH
- 13:00-18:00 Journey to the world of entrepreneurship through own experience
Kalle Airo, Program Manager, Aalto Ventures Program and
Fernando Herrera, Entrepreneur in Residence, EIT ICT Labs
- Dinner Presentation of results

Wednesday 26.2.2014

- 9:00-11:00 Introduction to innovation
Jukka Kotovirta, Partner, Gearshift Group Oy
- 10:00-11:00 Funding of new ventures in Finland
Henri Grundstén, Director, Suomen Teollisuussijoitus Oy
- 12:00 LUNCH
- 13:00-14:00 The driving innovation trends in ICT
Janne Järvinen, Director, F-Secure Oy

- 14:00-14:45 Why it makes sense to be interested in I&E from academic career point of view
Christian Frühwirth, Researcher, Aalto University, BIT Research Centre
- 14:45-15:15 COFFEE
- 15:15-16:15 Case examples: combining doctoral research and creation of innovation and enterprises
- Using industry interest and needs as a way to collect data and funding for doctoral research
Kari Korpela, Project Manager, Lappeenranta University of Technology
- Becoming an entrepreneur after graduating as a doctor
Fabian Sepulveda, Co-Founder and CEO
eyescubed
- 16:15 Closing remarks