

Innovation Identification and Commercialization training

Summary of training program

Day 1: Startup Framework, Business Model, Incremental Innovation opportunity identification
 Day 2: Intellectual Property, Business Plan and Term Sheet
 Day 3: Translating technology to business innovations
 Day 4: Identifying Disruptive innovation opportunities
 Day 5: Service and Business Model innovation opportunities

Day 1 - 25th May 2015 – Startup framework, Business Model, Incremental Innovations

Time	Topic	Comments
09:00 – 10:30	Introduction to the programme	Interactive Seminar
10:30 – 11:00	Coffee Break	
11:00 – 12:30	Business Model	Interactive Seminar
12:30 – 13:30	Lunch	
13:30 – 15:00	Identifying incremental innovation Opportunities	Interactive Seminar
15:00 – 15:30	Tea Break	
15:30 – 17:00	Validating innovation opportunity – Exercise 1	Team exercise

Day 2 - 26th May 2015 – Intellectual Property, Business Plan and Term sheet

Time	Topic	Comments
09:00 – 10:30	Introduction to intellectual Property	Interactive Seminar
10:30 – 11:00	Coffee Break	
11:00 – 12:30	Intellectual Property exercises	Small group work
12:30 – 13:30	Lunch	
13:30 – 15:00	Funding a startup	Interactive Seminar
15:00 – 15:30	Tea Break	
15:30 – 17:00	Results of the exercises 1	Presentation by teams

Day 3 - 27th May 2015 – Translating technologies to business innovations

Time	Topic	Comments
09:00 – 10:30	Mapping technology to business innovations	Interactive Seminar
10:30 – 11:00	Coffee Break	
11:00 – 12:30	Early Customer Identification	Interactive Seminar
12:30 – 13:30	Lunch	
13:30 – 15:00	Exercise 2 - on technology to business innovations	Working in teams
15:00 – 15:30	Tea Break	
15:30 – 17:00	Results of the exercise 2	Presentation by teams

Day 4 - 28th May 2015 – Identifying Disruptive innovation opportunities, forming teams

Time	Topic	Comments
09:00 – 10:30	Introduction to Disruptive Innovations	Interactive Seminar
10:30 – 11:00	Coffee Break	
11:00 – 12:30	Disruptive Innovation identification method	Interactive Seminar
12:30 – 13:30	Lunch	
13:30 – 15:00	Assembling teams	Interactive Seminar
15:00 – 15:30	Tea Break	
15:30 – 17:00	Exercise 3 -Disruptive Innovation exercises	Small group exercise

Day 5 - 29th May 2015 – Service and Business Model Innovations

Time	Topic	Comments
09:00 – 10:30	Service Innovation Design method	Interactive Seminar
10:30 – 11:00	Coffee Break	
11:00 – 12:30	Designing Business Model Innovations	Interactive Seminar
12:30 – 13:30	Lunch	
13:30 – 15:00	Results of the exercises	Presentation by teams
15:00 – 15:30	Tea Break	
15:30 – 17:00	Summary and closing function	