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11.12.13.14.15 October 2014

TRANSPORT & LOGISTICS

SMART MOBILITY & TECHNOLOGY

Conference & Exhibition
Test drive & Technical visits

- Electric cities 12th edition
- HC/HS railways and station
- Smart cities
- Energy and environment
- Multimodal logistics chain
- Safety and security
- ICT/ITS

MILAN

**National Museum
of Science and Technology
Leonardo Da Vinci**

**MUSEO
NAZIONALE
SCIENZA
E TECNOLOGIA
LEONARDO
DA VINCI**



2014

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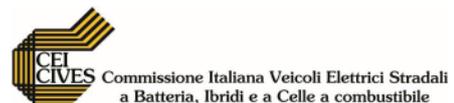
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Move.App Expo Conference & Exhibition, the annual international meeting on **Public Transportation, Smart Mobility and Logistics – Milan, 11-15 October 2014 – Museo Nazionale della Scienza e della Tecnologia.**

Produced and organized by the **Centre for Transport Research of the University of Genoa (CIRT)**, the **CIFI (Board of Italian Railway Engineers)** and **Columbia Group**, which boasts 15 years of experience in consulting for and organizing trade shows, the event has affirmed itself as the **annual reference point for the transportation and mobility industry.**

Move.App Expo's primary objective is to represent the **"Italian System"** with special emphasis on the aspect of **networking with EU countries and emerging areas.** To this end, **conferences and specialized workshops of an international calibre** will be combined with **an exhibition staged in the Museum, test driving and technical visits.** Extensive focus will be placed on providing **opportunities for debate and discussion between Italian and foreign public administrators** responsible for governing territories and the industry, to foster a continuous exchange of ideas and experiences.

The event's defining elements include the support it aims to provide to **Italy's countless leaders** in the field of people and goods transportation (fruit of the requests received by these companies in recent years), as well as its **opening to the public**, and the expansion of its exhibition to raise awareness in relation to the **rewarding efforts being supported by Italy's business operators, public administration, researchers, and industry to relaunch the sector.**



Thematic Workshops and Conferences will be held in the rail, and air and sea pavilions in direct contact with the collections' main pieces. A spacious internal exhibition area for stands, mock-ups and technologies will be set up near the conference rooms with an all-day open bar and catering service. In the adjacent outdoor spaces, near the Enrico Toti submarine, innovative eco-friendly vehicles for public and private transport will be on display and available for test drives and demo rides.

Move.App Expo 2014 will unfold over five days:



Saturday 11 and Sunday 12 October:

the **Week End della Mobilità** (Mobility Weekend), two days dedicated to opening the vast exhibition area to the public, in order to explain what lies behind the choices of public administrations and to show that, with regards to mobility, the future is now.



Monday 13 and Tuesday 14 October:

test drives, technical visits of innovative facilities and systems, and a comprehensive programme of conferences and workshops aimed at industry professionals, engaging specially-selected figures from public administrators to representatives from the spheres of industry and research, to business operators;



- official opening plenary session on the theme of "The Fundamental Role of Local Public Transport for Mobility in Urban Centres: Rail and Rubber-tyred Vehicle Integration, Interoperability and Accessibility of Services", attended by top authorities and representatives from industry leaders

- technical conferences and thematic workshops held simultaneously on the following topics:

- » **Public Transport** (rubber-tyred and rail);
- » **Infrastructure and Rolling Stock Vehicles;**
- » **Accessibility and Interoperability** of Transportation Networks and Services;
- » **Smart cities;**
- » **ICT/ITS** systems;
- » **Multimodal logistics chains**



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Wednesday 15 October:

technical visits of facilities, systems and innovative technologies.

The Official Session and technical sessions will take place in the impressive halls of the museum, including the beautifully frescoed Sala Cenacolo located in the cloister of the ancient monastery of San Vittore al Corpo, and the Sala Conte Biancamano, an authentic reproduction of the ballroom from the namesake ocean liner, which will host the dinner meeting scheduled for the evening of Monday, 13 October.

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2014

MOVE.APP EXPO MEDIA PARTNER

Media partnership agreements have been drawn up with top industry outlets, including the Ferpress and Mobility Press portals, the Transport television program, the Telenord broadcasting channel which will once again broadcast the official opening session live on national television, the SmartCity & MobilityLab magazine, and the Funivie.org, Intermodale-rail.net, Oraribus and TransportOnline portals.

BusToCoach



intermodale24-rail.net
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Il Portale della Mobilità

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