

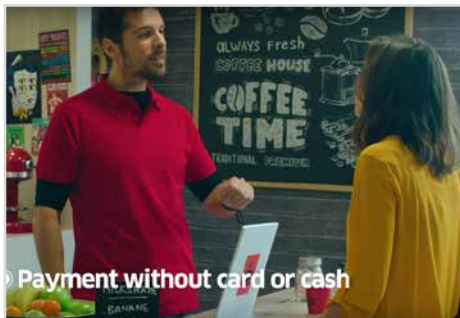
Digital Finance

Self/No Checkout



PRODUCT LAUNCH

PARTNERS: Ingenico Group (France), Olivetti (Italy)



Next-generation Proximity Shopping with innovative checkout experience

The Self/No checkout solution allows proximity commerce activities to improve the relationship with their customers, enable seamless payments, and open unattended stores in rural areas

Self no checkout solutions address:

- existing proximity commerce by simplifying the customer journey thanks to end user identification, seamless automated payment and improved customer experience relying on service personalization, based on trust
- Rural areas with a suffering proximity commerce ecosystem, by bringing unattended shops with limited operating costs, fully automated and frictionless, supervised by trusted authorities



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Competitive Advantages

- Truly seamless payment solution proposed by trusted merchants
- Better personalized services based on customer data
- No physical wallet or cumbersome payment management system
- Safe from sanitary distance compliance

Target Markets

- All the proximity commerce merchants where end users come often and trust
- Bars / Restaurants – Europe, initial focus France/Italy
- cosmetics shops – Europe, initial focus France/Italy
- Wine shops – Europe, initial focus France/Italy
- Hairdressers – Europe, initial focus France/Italy
- Flower shops – Europe, initial focus France/Italy
- Independent Merchants – Europe, initial focus France/Italy
- Local Suppliers – Europe, initial focus France/Italy
- Associations and City Halls – Europe, initial focus France/Italy

Status/ Traction

- Implementation of the solution is ongoing. We will be ready for pilot in Q4
- Ingenico brings payment solution+ detection system, Olivetti the ECR

Road Map

2020

- End of pilot phase

2021

- launch of the industrialization phase, study on the addition of new features such as facial recognition, computer vision, end customer analytics improvement

Leveraged Technologies

Technology used for this activity: unattended solutions, advanced cash register system, computer vision (product detection, face recognition), tax management, product catalog, device recognition, pre-registration, tokenization, end user database management, payment.

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EIT Digital supports entrepreneurial teams from research and business organisations in launching new startups and new products in agile 12-month projects called innovation activities. These activities are embedded in EIT Digital's European ecosystem and receive a financial co-investment to package their technology, sign up customers and attract investors.