



## Competitive Advantages

- Augmented and Virtual Reality to involve citizens'
- Reachables 2D/3D analysis to understand the context
- Leads generation

## Target Markets

### Targets

- Real Estate developers
- Public administrators
- Architectural Firms
- Consultation agencies

### Markets

- France
- Italy
- Finland
- Spain

## Status/ Traction

- Covivio, Sitowise, Rennes Metropolis, Evran and Sabadell end users are involved with the partners Artefacto, Polytecnico di Milano, VTT. Pilots will be implemented in Italy, Finland, France, and Spain.

## Road Map

### Mid 2020

- Features specifications

### End 2020

- Product early version

## Leveraged Technologies

AR4CUP will be the first augmented reality app on the market able to pre-assess an urban area for informing investments and design project briefing. Real Estate Developers and Architectural Firms will be able to set the variables of interest to investigate and to collect the information accordingly while engaging people in a co-creation process. The coupling with the design appraisal features developed in 2019 will generate the first all-in-one SaaS product for urban design appraisal.

## Contact



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