

# BLOCKCHAIN FOR THE DECISION MAKER



**BUDAPEST**  
SEPT 25-26, 2019

**MUNICH**  
NOV 6-7, 2019

**2 DAY  
MASTERCLASS**

FIND OUT HOW YOUR  
BUSINESS CAN BENEFIT  
FROM BLOCKCHAIN  
IMPLEMENTATION.



Take advantage of the opportunity to learn about and evaluate business processes based on blockchain concepts which allow you to obtain significant results for the advancement of your company.

The course focuses on the changes in the business architecture and the opportunity of blockchainification: a gradual introduction of the benefits of the blockchain principle into existing solutions, largely independent of the rapidly changing underlying technology. The course presents various business applications and translation of business requirements into blockchain design decisions.

The course includes a "Bring-Your-Own-Problem" session in which key considerations of attendees' challenges will be discussed and selected aspects modelled and translated into blockchain proof-of-concept applications.

## ABOUT EIT DIGITAL PROFESSIONAL SCHOOL

Investing in digital transformation skills is essential for society, companies and organisations today. The EIT Digital Professional School supports this with Action-Based Learning in cooperation with international partners: learning that integrates theory and practice in the actual business context. In so doing, we educate companies to develop the right leadership capacity, workforce skills and corporate cultures needed to facilitate digital transformation; we educate individuals to up- and cross-skill their talents and to stay attractive in the labour market. We are contributing to an inclusive digital society.



In cooperation with the Budapest  
University of Technology and Economics



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## COURSE INFO

### Objective

- Learn about Blockchainification, its business application patterns and get closer to blockchain-complete solutions.

### Key take-aways

- Get to grips with the advantages and essentials of the blockchain paradigm;
- Recognise services that are potential subject of blockchainification;
- Learn about consortial blockchain solutions (and services offered by the HL umbrella);
- Evaluate the benefits and risks of using cloud-based blockchain-as-a-service offerings;
- Learn about integration of existing services over a blockchain platform

### Who should take the course

- CIO/ CTO level managers;
- Product owners and managers;
- Business solution architects;
- Business professionals with an interest in digitalisation and novel IT solutions

### Format *Blended learning*

- Online course
- 2 day Masterclass

### Duration

- 1 hour online course
- 2 day Masterclass

### Masterclass Price and Location

- 2 day Masterclass
- September 25-26, 2019 in Budapest  
Fee €950
- November 6-7, 2019 in Munich  
Fee €1,500

\*Please note that fees indicated above are for individuals. To receive an offer for a company, please contact us via email.

### Content

- Blockchain based distributed ledger;
- Business application patterns;
- The Hyperledger ecosystem;
- Blockchainification and business process driven transition;
- Blockchain integration and its outlook

### Language

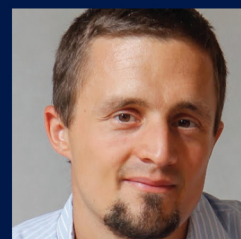
- English



## ABOUT THE LECTURERS



Dr. Imre Kocsis is a senior lecturer at the BME with years of experience in blockchain education and industrial training. His research and teaching focuses on modern distributed systems, with an emphasis on business-to-business oriented blockchain solutions. He is a national delegate to blockchain-related ISO standardisation activities.



Dr. László Gönczy is senior lecturer at the BME. He has experience in business modelling, industry-oriented R&D projects and gave several courses for professionals. He won mentorship from Linux Foundation in 2016 in the topic "On-chain Business Process Management".



## ABOUT THE BUDAPEST UNIVERSITY OF TECHNOLOGY AND ECONOMICS

The Budapest University of Technology and Economics (BME) is a top higher education institution of Hungary with well-established international reputation. The BME aims to provide core insights and techniques as well as applied research to develop or innovatively exploit existing technologies and deliver business value in multiple application domains. The course is developed by the members of the Fault Tolerant Systems Re-research Group with expertise in industry-oriented R&D projects.



**ANY QUESTIONS? NEED MORE INFORMATION?**  
**HERE IS HOW YOU CAN REACH US:**

✉ [professionalschool@eitdigital.eu](mailto:professionalschool@eitdigital.eu)  
💻 [professionalschool.eitdigital.eu](http://professionalschool.eitdigital.eu)

