

# Digital Wellbeing L3W



## L3W



## Live Well, Work Well!

People live and work longer and longer. Worldwide obesity doubled since 1980, and workplace absenteeism and presenteeism represent about 2% of GDP (UK&US). Within EU, the estimated costs of work-related depression are about €617bn annually. Therefore, employees' wellbeing is a key issue that companies must address to bring happiness and motivation at work.

Whether sedentary, overweight, stressed or even healthy employees, L3W provides engaging tools to stimulate them in performing personalized fitness circuits with their colleagues.

L3W aims at encouraging healthier lifestyle by profiling the employees and assigning them fitness activities to perform during the week (with AI techniques). A gamification engine provides a customized game experience to increase employees' engagement, driven by the possibility to automatically track activities with personal

wearable and Internet of Medical Things devices and to provide a comfortable user experience; ontologies employment enables the harmonization of different data sources and facilitates the integration with new devices. Doctors are able to monitor employees' health trend and intervene accordingly.



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## Competitive Advantages

- Unique platform comprising AI, Gamification and IoMT devices
- Doctors monitor employees for a safe usage of the platform

## Target Markets

- Medium/Large enterprises
- Healthcare structures
- Fitness/wellness market Providers

## Status/ Traction

### Partners and Responsibilities:

- Santer Reply S.p.A., acting as Business Champion and involved in the development of the AI engine and the integration of vertical components;
- DFKI, German Research Center for Artificial Intelligence involved in employees engagement via personalized gamification techniques and pleasant UI design;
- OKKAM, specialized in semantic big data knowledge valorization and takes care of data sources ingestion, cleansing and reconciliation into a unified representation.

## Road Map

2018

- Minimum Viable Product

2019

- Market Launch

## Connect



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**L3W**

**L3W** is an Innovation Activity proudly supported by EIT Digital

EIT Digital supports entrepreneurial teams from research and business organizations in launching new startups and new products in agile 12-month projects called innovation activities. These activities are embedded in EIT Digital's European ecosystem and receive a financial co-investment to package their technology, sign up customers and attract investors.