Digital Cities

DoNotFear
Anytime neighbourly through your city

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DoNotFear

DoNotFear is an agile collaborative solution that offers community and peer2peer support in public transport

DNF makes citizens feel safe on public transport by deploying a socio-technical innovation. Providing passengers with a way to connect on and offline and securely report threats. We enable the organisation of collective solidarity in situations where citizens need it the most.

Some passengers are afraid of using public transport for the fear of becoming a subject of transgressions. This hinders the acceptance of public transport use and is a road blocker for sustainable mobility. With DNF, passengers become a member of a trusted community of solidarity. The product strengthens social cohesion through societal trust and resilience. For transport providers, DNF increases customer satisfaction and loyalty. Further, DNF provides an overview of the security landscape. This allows a more effective deployment of security measures (personnel, CCTV, ...) and measures to increase the feeling (architectural, ...) of personal safety.

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✚ Competitive Advantages

- Clear focus on inclusive and sustainable urban mobility & communities
- First location-based service harvesting indoor traffic geodata & hotspot mapping
- Discrete situated community interactions with peer-to-peer & authority support
- Social cohesion and reduced anonymity to create safety & acceptance of public transport
- High customer experience due to device agnostic hybrid technology.

🎯 Target Markets

- EIT Digital partner cities, European cities and metropolitan areas
- Public mass transit service providers across Europe
- Municipalities and city administration units
- Users are citizens and passengers in public transport.

⚙ Status/ Traction

- Running first pilot in mid 2019 with over 100 participants in Berlin
- Launching a Start-Up
- At Berlin Institute of Technology (TU Berlin, Germany) two institutes are involved: Institute of Vocational Education and Work Studies (IBBA) (in charge of social design resp. the involvement of users and citizen) and the Quality and Usability Lab (Q&U Labs) (in charge of experimentation, development and design). Our Italian partner TeamDev provides mobile GIS development and general back-end solution.

Road Map

2019
- Piloting and refining our service together with our partner BVG
- Reaching out to other German and European cities
- Development of multi-lingual versions.

2020
- iOS-version of WeRide
- Implementation of additional gaming features
- Extension towards a safe way home option.

👥 Connect

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📍 Location

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DoNotFear

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