

EIT Digital is seeking a Professional School Lead

The Role

The Professional School Lead is responsible for the marketing, sales, operation, and course delivery of the EIT Digital Professional School (PSL). The Professional School Lead reports to the Head of Professional School and contributes to his strategy development of the Professional School. The Professional School Lead is expected to interact with the partners that contribute to the execution of the Professional School, and work in close collaboration with the Nodes that support the marketing and sales team in their respective geographic areas.

Main Responsibilities

- Daily management of the Professional School portfolio with a focus on operational excellence.
- Provide leadership to the execution and delivery of the course's development
- Develop and implement of the marketing and sales plans to meet the PSL courses sales KPIs
- Contribute to the strategy in collaboration with the Head of the Professional School
- Develop and execute the PSL business plan that contributes to the sustainability targets of EIT Digital.
- Work closely with the EIT Digital Node Directors and Co-Location Centre (CLC) managers to promote and market the PSL portfolio in the CLC local digital innovation systems.
- Work closely with the EIT Digital Action Line leaders to expand on and promote the PSL portfolio.
- Ensure timely and quality delivery of the Professional School courses
- Participate in the proposal of the yearly budget for the Professional School, monitor its evolution and provide timely reporting as required by EIT Digital.

Qualifications and Experience

- MSc degree in Science, Technology, Engineering or Mathematics (STEM) is a requirement, Computer Science and PhD is a strong asset
- 10+ years of experience in delivery and sales of professional education courses and programs in the digital domain.
- Deep expertise in market analysis and solution commercialization
- Operational excellence and hands-on mentality
- Advanced leadership and senior management experience
- Proven team worker
- Excellent communication and reporting skills.

KPIs

- Revenue generated and profitability
- Number of courses deployed
- Quality of courses both in terms of content and execution
- Net Promotor Score of participants

Languages

- Fluent in English with excellent verbal, written and presentation skills and in the language spoken at the chosen site of work.
- Knowledge of any of the following languages Dutch, French, Finnish, German, Hungarian, Italian, Spanish or Swedish is a merit.

International travel: Travel between the EIT Digital locations on a regular basis.

Place of employment: Brussels, Belgium, or one of the European EIT Digital locations could be considered.

To Apply

Please mail a resume and motivation letter to psl_lead@eitdigital.eu, outlining how your skills and experience meet the qualifications of the position.

Applications without a motivation letter will not be considered.

Additional information can be obtained via careers@eitdigital.eu

Applications should be submitted until 5pm Tuesday 17 December, 2019 CEST

About us

EIT Digital is a leading European digital innovation and entrepreneurial education organisation driving Europe's digital transformation.

EIT Digital delivers breakthrough digital innovations to the market and breeds entrepreneurial talent for economic growth and improved quality of life in Europe. It does this by mobilising a pan-European ecosystem of 270 top European corporations, SMEs, startups, universities and research institutes. As a Knowledge and Innovation Community of the European Institute of Innovation and Technology, EIT Digital is focused on entrepreneurship and is at the forefront of integrating education, research and business by bringing together students, researchers, engineers, business developers and entrepreneurs. This is done in our pan-European network of Co-Location Centres in Berlin, Budapest, Eindhoven, Helsinki, London, Madrid, Paris, Stockholm and Trento. We also have a hub in Silicon Valley. For more information, visit www.eitdigital.eu.

EIT Digital is an equal opportunity employer and values diversity. To build a strong digital Europe that works for everyone it is vital that we have diverse range of skills, knowledge and experience in the sector. Therefore, we welcome applications from anyone who meets the below criteria and encourage applications from women, ethnic minorities, and other underrepresented groups.

EIT Digital Entrepreneurial Academy and Professional School

The EIT Digital Entrepreneurial Academy delivers the EIT Digital entrepreneurial education programmes and operates through four schools: Master School, Doctoral School, Professional School and Summer School. The EIT Digital Academy equips its students with both deep tech digital skills as well as entrepreneurial skills and insights.

The EIT Digital Professional School is developing and delivering courses for professionals to allow them to keep up to date with the most recent development in digital technology and the impact this will have on their work and business environment. The professional school delivers its programs through applying novel education techniques such as on-line, MOOC, blended education, and engagement of industry.