

# Venture Creation Lead 'Combating Childhood Obesity' Innovation activity

## **Combating Childhood Obesity**

"AAA activities" are ambitious entrepreneurial Deep Tech activities with high impact potential, where an emerging technology is supported to hit the market in a short period of time by the means of venture creation. The scope of the Combating Childhood Obesity cross-KIC (EIT Knowledge and Innovation Communities) AAA activity is to create a medical validated solution to prevent children from becoming obese. The activity will be executed in Eindhoven and Paris in close collaboration with the EIT Digital and EIT Health partners and ecosystem.

#### The Role

The Venture Creation Lead is responsible for driving the overall activity, in particular by setting up the new venture that will be created. S/He will drive the team and collaborate intensively with EIT Digital and EIT Health partners and stakeholders involved. He or she will be the potential candidate to become the CEO of the venture.

# **Key Responsibilities**

- Drive the overall activity, coordinate partners and stakeholders
- Evaluate market opportunities and competition
- Define the Minimum Valuable Product (MVP) of the new venture
- Create Business Plan for the venture
- Help establish the venture in 2020
- Take the provisional CEO role in the to-be-formed venture
- Deploy solution, generate first sales
- Manage daily operational issues and lead contractual aspects

## **Qualifications and Experience**

- MSc degree in STEM as a requirement, MBA is a plus
- 10+ years of experience in innovative technical/business positions
- Experience in health technology with good understanding of France, the Netherlands or other European countries health policies & health innovation landscape
- Hands-on experience of starting new ventures
- Operational excellence and attention to detail and analytical skills
- Business acumen with track record of delivering results
- Advanced leadership and relationship management experience
- Team player with an international mindset
- Strong interpersonal and communication skills

#### Languages

- Superior written and verbal communication skills in English
- Knowledge of Dutch or French language is a significant plus

Place of employment EIT Digital Co-location Centre in Eindhoven (NL).



International travel: Occasional European travel to be expected

## To apply

Please mail a resume and motivation letter to **vcl\_cco@eitdigital.eu**, outlining how your skills and experience meet the qualifications of the position.

Applications without a motivation letter will not be considered.

Applications can be submitted until 5pm, Friday 24 January 2020

#### **About EIT Digital**

EIT Digital is a leading European digital innovation and entrepreneurial education organisation driving Europe's digital transformation.

EIT Digital delivers breakthrough digital innovations to the market and breeds entrepreneurial talent for economic growth and improved quality of life in Europe. It does this by mobilising a pan- European ecosystem of over 270 top European corporations, SMEs, start-ups, universities and research institutes. As a Knowledge and Innovation Community of the European Institute of Innovation and Technology, EIT Digital is focused on entrepreneurship and is at the forefront of integrating education, research and business by bringing together students, researchers, engineers, business developers and entrepreneurs. This is done in our pan-European network of Co-Location Centres in Berlin, Budapest, Eindhoven, Helsinki, London, Madrid, Paris, Stockholm and Trento. We also have a hub in Silicon Valley. For more information, visit www.eitdigital.eu.

EIT Digital is an equal opportunity employer and values diversity. To build a strong digital Europe that works for everyone it is vital that we have diverse range of skills, knowledge and experience in the sector. Therefore, we welcome applications from anyone who meets the below criteria and encourage applications from women, ethnic minorities, disabled people and other underrepresented groups.

#### **About EIT Health**

EIT Health is a network of best-in-class health innovators backed by the EU. We collaborate across borders to deliver new solutions that can enable European citizens to live longer, healthier lives. As Europeans tackle the challenge of increasing chronic diseases and multi-morbidity and seek to realise the opportunities that technology offers to move beyond conventional approaches to treatment, prevention and healthy lifestyles, we need thought leaders, innovators and efficient ways to bring innovative healthcare solutions to market.

EIT Health addresses these needs. We connect all relevant healthcare players across European borders – making sure to include all sides of the "knowledge triangle", so that innovation can happen at the intersection of research, education and business for the benefit of citizens.

EIT Health maintains a regional structure that stretches across Europe, with six co-location centres (CLCs) in cities that have high innovation ratings and feature clusters of innovative firms, universities and research centres. With its headquarters in Munich, Germany, EIT Health has established CLCs in six regions, UK/Ireland, Scandinavia, Spain, France, Germany/Switzerland, and Belgium/Netherlands. With the aim of leveraging diversity and driving the potential of emerging innovation clusters, EIT Health has also added the "EIT Health InnoStars" in the following countries: Hungary, Italy, Poland, and Portugal.

EIT Health is a Knowledge and Innovation Community established by the European Institute of Innovation and Technology (EIT), a body of the European Union.

For more information visit: http://www.eithealth.eu/