

# EIT Digital seeks its Head of EIT Digital Challenge to join the Accelerator

## About us

EIT Digital is a leading European digital innovation and entrepreneurial education organisation driving Europe's digital transformation.

EIT Digital delivers breakthrough digital innovations to the market and breeds entrepreneurial talent for economic growth and improved quality of life in Europe. It does this by mobilising a pan-European ecosystem of over 200 top European corporations, SMEs, startups, universities and research institutes. As a Knowledge and Innovation Community of the European Institute of Innovation and Technology, EIT Digital is focused on entrepreneurship and is at the forefront of integrating education, research and business by bringing together students, researchers, engineers, business developers and entrepreneurs. This is done in our pan-European network of Co-Location Centres in Berlin, Budapest, Eindhoven, Helsinki, London, Madrid, Paris, Stockholm and Trento. We also have a hub in Silicon Valley. For more information, visit [www.eitdigital.eu](http://www.eitdigital.eu).

EIT Digital is an equal opportunity employer and values diversity.

## The Role of Head of the EIT Digital Challenge

The EIT Digital Accelerator supports a portfolio of European scaleups with international Access to Market (customer acquisition) and Access to Finance (fundraising) services.

S/He is responsible for preparing, organizing and successfully running the EIT Digital Challenge, an annual pan-European contest awarding fast-growing digital deep tech scaleups.

In particular, the EIT Digital Challenge is an important recruitment instrument for the recruitment of digital deep tech scale-ups in the EIT Digital Accelerator. For further information visit <https://www.eitdigital.eu/challenge/>

## Responsibilities

- EIT Digital Challenge
  - Organize the contest, prize package, jury process, documentations, submission system, building on the experiences from previous editions
  - Identify, scout and approach actively the relevant European scaleups
  - Manage the due diligence on companies, the selection process and compose the juries
  - Organize and execute the Challenge final event and the prize ceremony
  - Contribute to the overall marketing of the Accelerator by running a very successful Challenge
- Operational excellence and reporting
  - Deploy analytics and optimize KPIs
  - Coordinate a small team running the Challenge, including supervising the marketing campaign of the Challenge to drive traffic, promote on events and through media
  - Provide monitoring and reporting in the context of EIT Digital processes

**KPIs**

- Number of applications to the EIT Digital Challenge, as well as delta with respect to the previous edition
- Quality of the finalists of the EIT Digital Challenge and their good alignment with the EIT Digital Acceleration services
- Number of Challenge participants that sign up for the EIT Digital Accelerator Program
- Reputation of the EIT Digital Challenge as the major deep tech European scaleup contest

**Qualifications**

Above all, the position requires an intimate understanding of digital technologies in order to be able to scout the most relevant "deep tech" European scaleups

- A Master's degree in Science, Technology, Engineering or Mathematics (STEM) is a prerequisite, a MBA is an asset.
- 5 to 10 years of experience in the tech startup scene (e.g. venture capital, accelerator, incubator)
- Strong existing network in the European tech startup scene
- Team player with an international mindset
- Operational excellence and attention to detail, experience in leading, monitoring and driving to completion of processes in a multi-stakeholder environment
- Business acumen with track record of delivering results
- Entrepreneurial/hands-on way of working
- Advanced leadership and relationship management

**Languages**

- Superior written and verbal communication skills in English are required
- Knowledge of any of these languages is a merit: German, Swedish, French, Finnish, Dutch, Italian, Spanish, Hungarian.

**International travel**

Prepared to travel regularly, primarily to the EIT Digital nodes.

**Place of employment** Physical location of work is one of the EIT Digital Co-location Centres or Brussels

**Reporting to** Head of the EIT Digital Accelerator

**To apply**

Please mail a resume and motivation letter to [challenge\\_head@eitdigital.eu](mailto:challenge_head@eitdigital.eu), outlining how your skills and experience meet the qualifications of the position.

Applications without a motivation letter will not be considered.

Due to the large amount of applications we normally receive, we will only be able to follow up with shortlisted candidates.

**Applications should be submitted until 5pm Friday 17 May 2019.**