

EIT Digital seeks its Head of Professional School

About us

EIT Digital is a leading European digital innovation and entrepreneurial education organisation driving Europe's digital transformation.

EIT Digital delivers breakthrough digital innovations to the market and breeds entrepreneurial talent for economic growth and improved quality of life in Europe. It does this by mobilising a pan-European ecosystem of 200 top European corporations, SMEs, startups, universities and research institutes. As a Knowledge and Innovation Community of the European Institute of Innovation and Technology, EIT Digital is focused on entrepreneurship and is at the forefront of integrating education, research and business by bringing together students, researchers, engineers, business developers and entrepreneurs. This is done in our pan-European network of Co-Location Centres in Berlin, Budapest, Eindhoven, Helsinki, London, Madrid, Paris, Stockholm and Trento. We also have a hub in Silicon Valley. For more information, visit www.eitdigital.eu.

EIT Digital is an equal opportunity employer and values diversity.

EIT Digital Academy and Professional School

The EIT Digital Academy delivers the EIT Digital entrepreneurial education programs and operates through four schools: Master School, Doctoral School, Professional School (PSL) and Summer School. The EIT Digital Academy equips its students with both deep tech digital skills as well as entrepreneurial skills and insights.

The EIT Digital Professional School is developing and delivering courses for professionals to allow them to keep up to date with the most recent development in digital technology and the impact this will have on their work and business environment. The professional school delivers its programs through applying novel education techniques such as on-line, MOOC, blended education, and engagement of industry.

The Role

The Head of the Professional School is responsible for the marketing, sales, operation, and course delivery of the EIT Digital Professional School. The Head of Professional School reports to the Chief Education Officer and contributes to his strategy development of the Professional School. The Professional School head is expected to interact with the partners that contribute to the execution of the Professional School, and work in close collaboration with the Nodes that support the marketing and sales team in their respective geographic areas.

Main Responsibilities

- Daily management of the Professional School portfolio with a focus on operational excellence.
- Provide leadership to the marketing & sales and course development and delivery teams, including the development of the marketing and sales plans
- Contribute to the strategy in collaboration with the Chief Education Officer
- Develop and execute the PSL business plan that contributes to the sustainability targets of EIT Digital.
- Work with the EIT Digital Node Directors and Co-Location Centre (CLC) managers to promote and market the PSL portfolio in the CLC local digital innovation systems.
- Work with the EIT Digital Action Line leaders to expand on and promote the PSL portfolio.
- Ensure timely and quality delivery of the Professional School courses
- Participate in the proposal of the yearly budget for the Professional School, monitor its evolution and provide timely reporting as required by EIT Digital

Qualifications and Experience

- MSc degree in Science, Technology, Engineering or Mathematics (STEM) is a requirement, Computer Science and PhD is a strong asset.
- 10+ years of experience in delivery and sales of professional education courses and programs in the digital domain.
- Operational excellence and hands-on mentality.
- **Advanced** leadership and senior management experience.
- Proven team worker.
- Excellent communication and reporting skills.

KPIs

- Revenue generated and profitability
- Number of courses deployed
- Quality of courses both in terms of content and execution
- Net Promotor Score of participants

Languages

- Fluent in English with excellent verbal, written and presentation skills and in the language spoken at the chosen site of work.
- Knowledge of any of the following languages Dutch, French, Finnish, German, Hungarian, Italian, Spanish or Swedish is a merit.

International travel

The Head of Professional School needs to be prepared to travel between the EIT Digital locations (Nodes and Brussels) on an extensive base.

Place of employment Any of the EIT Digital locations.

Reporting to EIT Digital Chief Education Officer (CEdO)

To Apply

Please mail a resume and motivation letter to psl_head@eitdigital.eu, outlining how your skills and experience meet the qualifications of the position.

Applications without a motivation letter will not be considered.

Applications should be submitted until 5pm Friday 25 January, 2019