

Biography

Guillaume Toublanc



Node Director of EIT Digital France

Guillaume Toublanc has more than twenty years of expertise in digital innovation, entrepreneurship and digital transformation in both big corporations and startups. After creating several digital startups and helping to set up two startup studios dedicated to fast track innovation at Orange, he held the position of VP Digital Marketing where he led major digital transformation projects of the operator. He regularly seats at the selection committee of several French startups accelerators. He has accompanied, personally, numerous digital startups at various stages of evolution over the last ten years.

Guillaume Toublanc holds an Executive MBA from the Booth School of Business of the University of Chicago. He graduated from Telecom ParisTech and holds a Master degree in Physics from Université Pierre et Marie Curie.

He lives in Paris and has two children. When not working, he enjoys outdoor activities as often as he can with his family and friends.



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