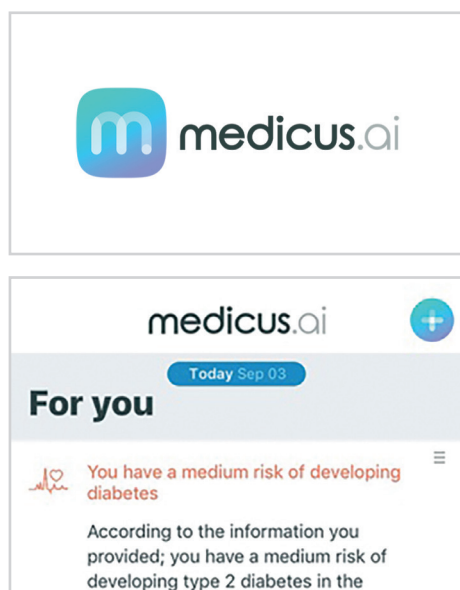


Digital Wellbeing Medicus AI



Visualising and interpreting medical reports and health data, turning numbers into meaningful insights

Medicus is an AI-based platform that converts medical reports and health data into an interactive experience with easy-to-understand explanations, personalised health insights, and smart wellbeing coaching.

Medicus allows everyone to understand their heart-rate readings as well as blood tests and see what they mean while maintaining real privacy and keeping data on the phone at all times. With a stream of personalised health insights, tips and recommendations, users stay on top of their health. They receive personalised and scientific coaching programmes, guaranteed to improve health and outcomes.

Additionally vitals, including weight, heart-rate, temperature and blood pressure, can be tracked and become more understandable. Medicus provides reminders for upcoming check-ups, tests and to take necessary medications. Additionally the Medicus platform can be connected to wearables.

Competitive Advantages

- Quantification of health state: A novel method for the determination of the physical and psychological health states
- Scientific base: Insights are exclusively based on accepted medical knowledge/ official guidelines
- Personalised experience: Medicus adjusts the user experience based on the unique user profile and the interaction patterns
- Real Privacy: All data are kept on the user's devices and/or provider's servers at all times
- Holistic approach: Medicus focusses on the overall health and wellbeing with all variables taken into account.

Target Markets

- DACH (Germany, Austria, Switzerland)
- France
- Luxembourg
- Middle East
- China (upcoming)
- Japan (upcoming)
- Brazil (upcoming)
- US (upcoming).

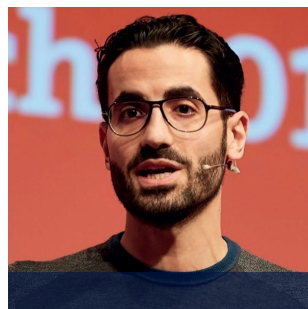
Use Cases

- Patients: Helping them fully understand their medical reports and health values, based on their exact profile details
- Laboratories: Providing a next-generation medical report, delivering smart features & insights to both doctors and patients
- Insurance: Delivering a wellbeing platform that interacts with people of all profiles to provide personalised health engagement, in addition to smart & unique wellbeing coaching
- Healthcare providers: Providing clinical decision support, taking into account diagnostic data, patients data and clinical data.

References

- 23 deals in 12 countries incl. Bionext, Labexa and AI Borg Medical Laboratories
- 20 clients serving >500m patients
- Strategic Partnership with Roche Diagnostics
- Accelerator programmes: INiTS-Vienna, Roche Diagnostic Batch Zero-Munich, Plug&Play InsurTech programme-Munich, Kickstart-Switzerland, InnoPeaks programme-Switzerland
- Awards: Nominated 'Austrian Start-up 19' by DiePresse, hub.Berlin Digital Health award (2017), 2nd prize at EIT Digital Challenge in Digital Wellbeing, 1st prize JIB as 'Biology Innovation of Tomorrow' and among Top 10 International Startups by Vienna Business Agency.

Connect



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Company

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- **Founder:**
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