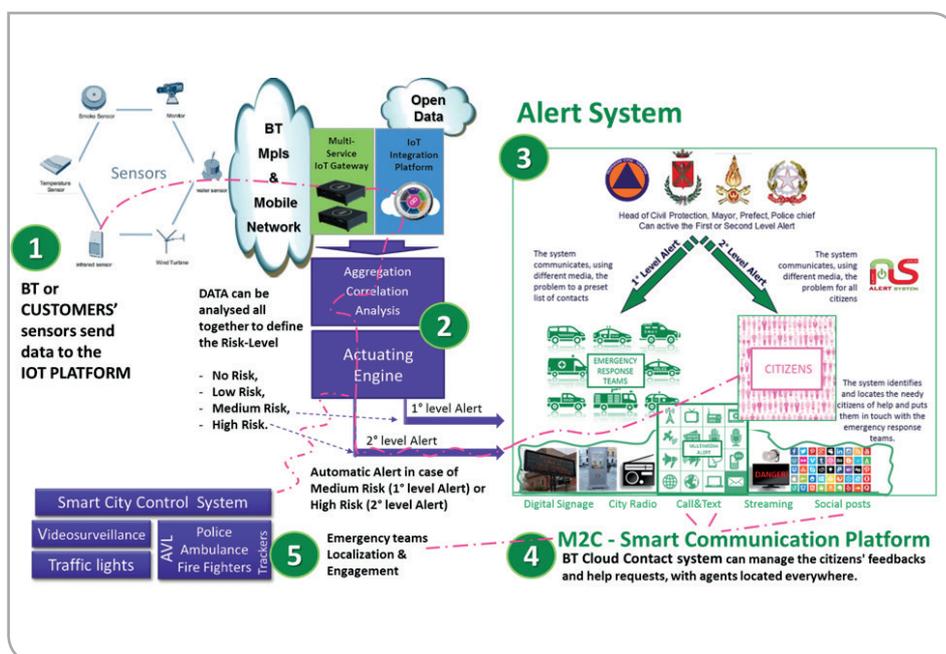


# Smart Safety in Smart Cities (SSiSC)

# Digital Cities



## Collect, understand, react

SSiSC (Smart Safety in Smart Cities) is a system to collect data from multiple sources, correlate them, define the risk level and quickly alert security forces and/or citizens in case of crisis situations such as natural disasters or terrorist attacks.

In threatening situations, local authorities need to quickly inform all citizens. According to the Italian Civil Protection organisation, it takes 72 minutes to alert 100,000 persons.

With SSiSC, it takes only 11 minutes. SSiSC is a prediction system based on a platform that integrates sensors, open data and algorithms to identify and qualify a risk and, if necessary, alerts security forces as well

as citizens via all communication channels (voice, text, mail, social media).

The system can manage feedback and requests for help, thanks to the integration with BT Cloud Contact (a platform allows any person of the Emergency Response Team to become a contact center agent, everywhere and with any device).



## Competitive Advantages

- Significant reduction of time needed to alert citizens
- Multiple channels: Voice call, text, email, app notification, post, digital signage, internet streaming
- Certification of each communication alert sent to citizen through the BT tlc platform
- Recording of each request of help as well as best solution to rescue



## Target Markets

- Municipalities and local authorities
- Phase 1: Italy; Phase 2: 16 more countries (including The Netherlands, Belgium, France, Switzerland, United Kingdom and Germany)



## Status/ Traction

- Successful introduction to Italian municipalities
- Agreements with Florence and Parma for a PoC Project



## Road Map

### 2017

- Sign first contracts with municipalities
- Complete the technological development
- Launch the service in various cities

### 2018

- Industrialization of the Platform and the processes
- Launch in Europe



## Connect



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## Location

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### Partners:

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# SSiSC

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