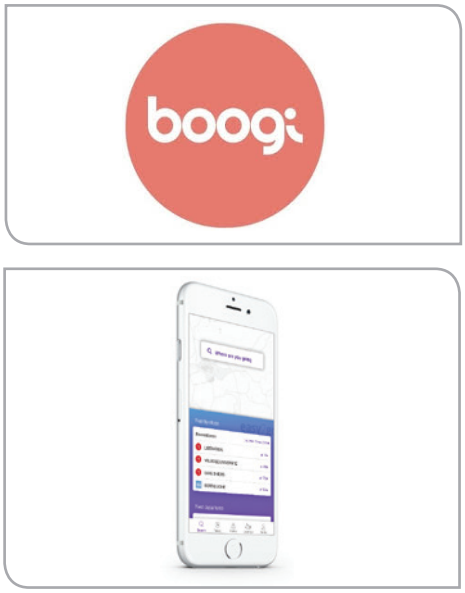
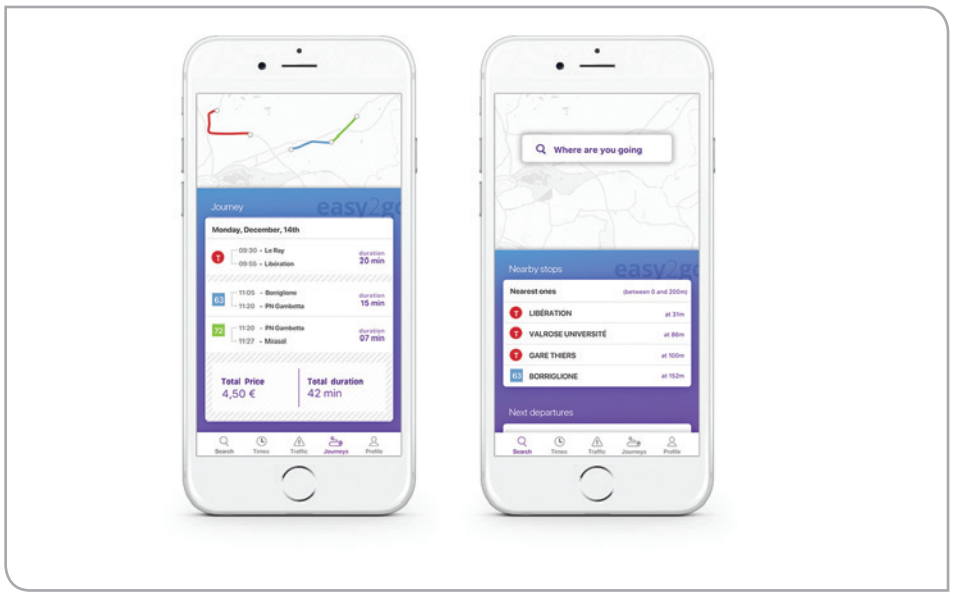
Boogi

Digital Cities





A seamless, multimodal mobility service to facilitate public transport use.

Boogi is a multi-modal service through a pay-as-you-go solution. Press the check-in button, that's it for your journey! Citizens can focus on their travel and get charged later at the best rate.

Travelling in a big city can be laborious due to many pain points, messy ticketing machines or confusing fare zones with numerous different operators. Bogi is a mobility service built to simplify the users journey. Using a traffic mode detection module, the user only needs to check-in once, travels as many as he wants ; trips are charged at the best price directly on user's account at the end of the day.

Besides, Boogi offers personalised trip recommendations according to user habits, traffic jam or any unusual events.

Boogi collects valuable data, useful to city to improve infrastructure and service for a higher satisfaction of its inhabitants.

Competitive Advantages

For the public transport users:

- A simplified user journey
- The best price guarantee
- Personalized trip recommendations

For the public transport operator:

- Valuable data collection
- Costly equipment saving

Target Markets

- Public transport users
- Cities and their suburbs

Status and Traction

- First pilot agreed in a city of 300k inhabitants
- With partners (please add partners) Instant-System, Engineering, German Research Center for Artificial Intelligence (DFKI), Motion-Tag, OpenMove

Road Map

2018

- Deploy the service to the first piloting city in France.
- Integration of the service in the multi-modal application.

2019

- Scale up to other cities in several countries.

Connect

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Location

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