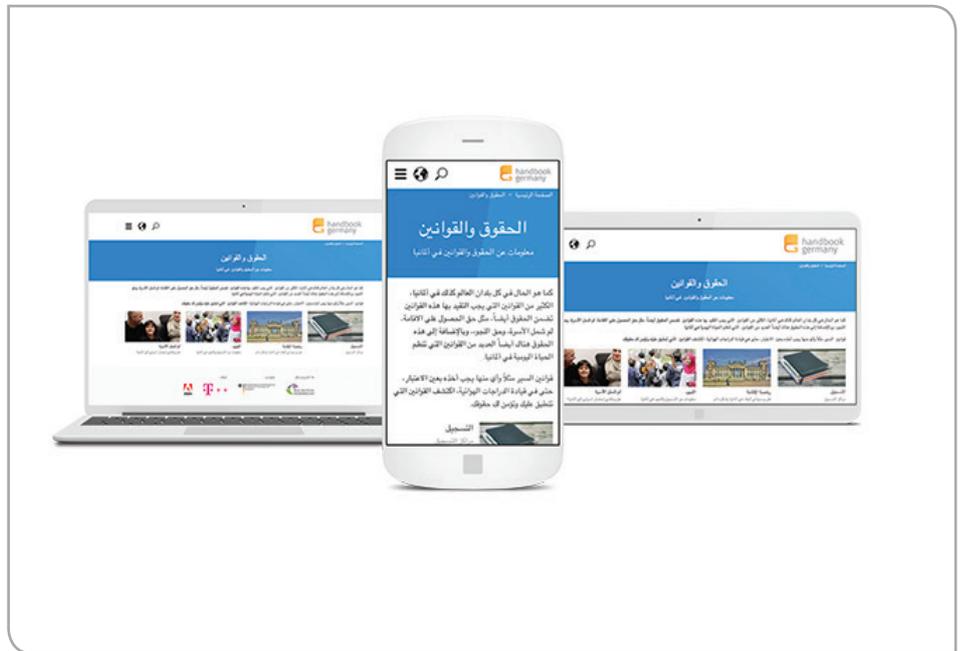


ERICs

Digital Cities



European Refugee Information and Communication Service

ERICs provides cloud-based translation and search services to improve communication with refugees in Europe when they are looking for online information about their integration.

Reading and understanding information on websites can be a very difficult task for refugees arriving in Europe. Information is not found or questions are not answered clearly, mainly due to a lack of language knowledge.

ERICs provides qualified crowd-translators as a service for quick and direct translation of information and articles on websites

to relevant languages. Likewise, refugees' comments and requests are translated into EU languages, while editors are filtering racist or extremist contributions.

Ultimately, ERICs mediates refugees' integration through a mutual understanding on key topics such as accommodation, jobs offerings, or education.



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Driving Europe's Digital Transformation

Competitive Advantages

- Direct access to translations via CMS-Systems integration and out-tasking by a simple click
- High quality standards, unlike automated translations
- Low latency compared to manual translation by experts
- Individual briefing on expressive language style and check-up
- In-build intent categorization and search service
- Content-check for unwanted or compromising content (extremist, racist, illegal etc.)

Target Markets

- Companies, authorities, NGOs, and local players operating online portals or services that communicate or exchange information with refugees
- Germany and other European markets

Status/Traction

- Go-to-market will be executed with Germany's biggest refugee portal www.handbookgermany.de

Road Map

2017

- Build low-latency services for translation and search tasks
- Launch the service with handbookgermany.de portal in Germany
- Prepare knowledge database for semi-automated translation and search requests

2018

- Improve services with novel interacting network technologies based on collected database (e.g. automated dialogue, FAQ, and chatbot systems)
- Launch in Germany and other European markets

Connect



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Location

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