Cargonexx is the first digital freight forwarder using artificial intelligence to improve the utilisation of trucks.

Cargonexx performs long-haul trucking in Europe with a network of > 100,000 trucks. The first AI in trucking reduces empty runs and leads to better prices, higher quality and less CO2 emissions.

In Europe, each year long-haul trucks run > 20 billion kilometres empty. The impacts on cost and environment are devastating. Cargonexx has developed the idea of the Intelligent Trucking Network. Data intelligence combines the shipments to tour combinations with less empty runs. The trucking process is completely digitised.

Cargonexx acts as a liable freight forwarder for shippers and realises the transport with exclusive capacities and a network of > 100,000 registered trucks. The result is a win-win-win situation. Shippers pay less, carriers earn more and the society benefits from less traffic.
**Competitive Advantages**
- Better shipment prices
- Higher availability of capacities
- Less administration cost
- Less greenhouse gas emissions
- Better digital services like updated times of arrival, electronic documents, etc.

**Target Markets**
- Large shippers with recurring need of long-haul shipments
- Full truck loads in EU (exception Switzerland and UK depending on Brexit)
- Consumer goods, retail, industry

**Use Cases**
Example of the cooperation with a multinational FMCG company:
- **Step 1:** The shipper and Cargonexx align all requirements of the shipments
- **Step 2:** Cargonexx performs test shipments to prove the quality of the service
- **Step 3:** The shipper admits Cargonexx as a spot / backup carrier
- **Step 4:** The shipper allocates regular lanes and volumes to Cargonexx (> 10,000 shipments per year)
- **Step 5:** Shipper and Cargonexx realise additional projects (e.g. flexible ramp times, track & trace, etc.)

**References**
- More than 50 shippers with turnover > 1 billion Euro as customers. Among these customers are some of the leading companies in Europe
- More than 8,000 registered carrier companies with > 100,000 trucks. Every week > 50 carrier companies are joining the Cargonexx network
- Awards: Best European Mobility Startup 2018, German Digital Prize 2017, Best Logistics Innovation 2017, Best Startup (several awards)

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**Company**
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- Founders: Rolf-Dieter Lafrenz (CEO)
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