

Atlas Biomed

atlasbiomed



Digital Wellbeing



Personalised health testing

Atlas Biomed is a personalised health company combining DNA and microbiome technologies with digital health data to inspire people into positive lifestyle change and lead them to a healthier future.

Knowing about DNA and gut bacteria is the key to a better health, nutrition and physical activity management. However, in the EU there were so far no options for end customers to test both at home.

Atlas Biomed has developed an answer to that need. With a consumer-oriented DNA and gut microbiome tests they enable clients to understand their health risks and show them how to improve their well-being with

tailored recommendations for food, exercise and lifestyle.

Results from the tests and other sources will feed into an insight-driven consumer health platform. Partners like healthcare providers are able to utilise this data and provide personalised preventative guidance to users.

Competitive Advantages

- First company to provide both DNA and gut microbiome tests directly to customers
- A team of geneticists, bioinformaticians, medical professionals and IT experts
- Focus on preventive care
- Technology from Illumina, world leader in the field of molecular analysis
- Certified EU laboratory accredited with ISO 15189

Target Markets

- Consumers interested in healthy lifestyle
- B2C
- Private healthcare providers
- Nutritionists
- Fitness centres
- EU countries

Use Cases

- Private persons who want to know more about their health and would like to receive personalised dietary advice
- Physicians interested in applying novel DNA and microbiome sequencing technologies in clinical practice

References

- Presence in ten European countries
- Partnership with the University of Edinburgh

Connect



Sergey Musienko, CEO
e: musienko@atlasbiomed.com

Company

- **Founded:** 2016
- **Founder:**
Sergey Musienko (CEO)
- **Headquarters:** London (UK),
Office in Moscow
- **Location:**
Atlas Biomed Group Limited
Tintagel House
92 Albert Embankment
Lambeth
London
SE1 7TP
United Kingdom

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atlasbiomed.com

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