

EIT Digital seeks Summer School Head

EIT Digital

EIT Digital is a leading European digital innovation and entrepreneurial education organisation driving Europe's digital transformation.

EIT Digital delivers breakthrough digital innovations to the market and breeds entrepreneurial talent for economic growth and improved quality of life in Europe. It does this by mobilising a pan-European ecosystem of over 140 top European corporations, SMEs, start-ups, universities and research institutes.

As a Knowledge and Innovation Community of the European Institute of Innovation and Technology, EIT Digital is focused on entrepreneurship and is at the forefront of integrating education, research and business by bringing together students, researchers, engineers, business developers and entrepreneurs. This is done in our pan-European network of Co-Location Centres in Berlin, Budapest, Eindhoven, Helsinki, London, Madrid, Paris, Stockholm, and Trento. We also have a hub in Silicon Valley.

EIT Digital is an equal opportunity employer.

Summer School Head

EIT Digital Summer Schools are an integrated part of the Master School and a key effort in the innovation and entrepreneurship part of the curricula. Today 300 EIT Digital master students attend one of the 10 two-week Summer Schools all around Europe. The Summer Schools' content and innovation and business cases are deeply embedded in the EIT Digital Innovation Action Lines (Digital Cities, Digital Finance, Digital Industry, Digital Infrastructure, Digital Wellbeing).

Today, doctoral and master students from other universities and industrial employees looking for expanding their innovation and entrepreneurship competencies also join the Summer Schools as external participants.

To further increase the impact of our successful Summer Schools we strive to significantly increase the number of non-EIT Digital participation. We aim to increase the number of Summer Schools and to balance the participation to 50/50 with a target for the 2018 Summer Schools to enrol 300 EIT Digital master students and 300 external learners.

Key responsibilities

- Further develop the Summer Schools towards a sustainable activity serving the EIT Digital Master School students as well as external paying participants
- Drive this development and execution of the Summer Schools in close cooperation with Action Line Leaders, Master School Head and EIT Digital partners (university, research centers, and increasingly industry).
- Design a business model and growth strategy to significantly grow the number of paying external participants in the EIT Digital Summer Schools to achieve at least self-financing
- Direct marketing and sales campaigns (with support of the Marketing & Sales team)

Qualifications

We are looking for a senior Summer School Head. The Summer School Head should have an industrial background with a technical academic education. The Head should be entrepreneurial and communicative. We expect:

- At least 10 years experience in developing and directing commercial education programmes
- Minimally MSc degree in ICT or STEM (preferably PhD) complemented by industry experience in the field of ICT
- Experience with complex multi-actor organisational processes
- Experience from international collaboration and public-private partnerships
- Understanding of legal, fiscal and financial aspects
- Excellent management skills with operational excellence focus and hands-on mentality
- Excellent leadership and communication skills

KPIs

- External paying participant recruitment
- Attractiveness of summer schools
- Financial management and sustainability

International travel

The Summer School Head needs to be prepared to travel between the EIT Digital nodes (Berlin, Eindhoven, Helsinki, Paris, Stockholm, London, Trento, Budapest and Madrid) and Brussels. As well as to Summer School locations.

Employment

Employment is by EIT Digital. Physical location of work is at one of the EIT Digital Co-location Centres (Berlin, Budapest, Eindhoven, Helsinki, London, Madrid, Paris, Stockholm and Trento).

Reporting to

Reporting to EIT Digital Chief Education Officer.

Languages

- Advanced English
- Knowledge of any of the languages German, Swedish, French, Finnish, Hungarian, Spanish, Dutch or Italian is a merit.

Contact for further information

Anders Flodström, anders.flodstrom@eitdigital.eu, Chief Education Officer, EIT Digital

To apply

Please mail a resume and motivation letter to head_summer@eitdigital.eu, outlining how your skills and experience meet the qualifications of the position.

Applications without a motivation letter will not be considered.

Due to the large amount of applications we normally receive, we will only be able to follow up with shortlisted candidates.

Applications should be submitted before January 31, 2018.

