

## EIT Digital seeks head of Industry Engagement Programme

### EIT Digital

EIT Digital is a leading European digital innovation and entrepreneurial education organisation driving Europe's digital transformation.

EIT Digital delivers breakthrough digital innovations to the market and breeds entrepreneurial talent for economic growth and improved quality of life in Europe. It does this by mobilising a pan-European ecosystem of over 130 top European corporations, SMEs, startups, universities and research institutes.

As a Knowledge and Innovation Community of the European Institute of Innovation and Technology, EIT Digital is focused on entrepreneurship and is at the forefront of integrating education, research and business by bringing together students, researchers, engineers, business developers and entrepreneurs. This is done in our pan-European network of Co-Location Centres in Berlin, Eindhoven, Helsinki, London, Paris, Stockholm, Trento, Budapest and Madrid. We also have a hub in the Silicon Valley.

### The Position

EIT Digital is in the process of enhancing its services offering to its partnership, with a special focus on its industry partners. The Industry Engagement Programme is at the heart of this effort, with the goal of having EIT Digital delivering additional value to the industry partners and as such contributing to the creation of sustainable innovations for both our industry partners and EIT Digital. Concrete actions envisioned include:

- Corporate Brokerage Programmes in the innovation & entrepreneurship domain, e.g. scouting and connecting promising startups and industry partners.
- Talent recruitment and development, e.g. dedicated training programmes focused on specific needs of industry partners.

Reporting to the Chief Strategy Officer, the candidate will lead the Industry Engagement Programme at EIT Digital. The candidate will coordinate a team involving other parts of the EIT Digital organization.

### Responsibilities

We are looking for an experienced professional able to work effectively in complex and dynamic multiparty environments. Responsibilities include:

- Designing and setting up the Industry Engagement Programme, including the business model
- Manage the execution of the Programme in collaboration with other parts of the organisation
- Interact with industry partners to develop and execute specific offerings in the context of the Program
- Report on the progress and (financial) results on a regular basis, based on factual tracking of operations

### **KPIs**

- Number of Corporate Brokerage Programmes executed annually
- Income generated annually

### **Profile**

- Proven track record in successful design and execution of industry programmes
- Conceptual thinker with strong orchestration, management and hands-on execution abilities
- 10+ years of business leadership experience in innovative organisations (ideally large corporations)
- Strong technical background in the digital domain – an MSc is required, a PhD or an MBA is a plus
- Tangible experience in leadership, management, sales, and communications.
- Team player with an international mindset

### **International travel**

The head of the Industry Engagement Programme needs to be prepared to travel at about 25% on average, primarily to the EIT Digital nodes (Berlin, Eindhoven, Helsinki, Paris, Stockholm, London, Trento, Budapest and Madrid).

### **Employment**

This is a full-time position. Employment is by EIT Digital. Physical location of work is at one of the EIT Digital Co-location Centres: Berlin, Eindhoven, Helsinki, London, Paris, Stockholm, Trento, Budapest and Madrid.

Target start date is as soon as possible.

### **Languages**

- Fluent in English with superior verbal and written communication skills
- Knowledge of any of the languages German, Swedish, French, Finnish, Dutch, Italian, Spanish, Hungarian is a merit.

### **To apply**

Please email a resume and a motivation letter to [headIEP@eitdigital.eu](mailto:headIEP@eitdigital.eu)

Applications that do not include both a resume and a motivation letter will be disregarded.

*Applications should be submitted before February 12, 2017 at 6pm CET.*