



EIT Digital seeks Head of Communications

EIT Digital

EIT Digital is a leading European open innovation organisation. Our mission is to foster digital technology innovation and entrepreneurial talent for economic growth and quality of life in Europe. We bring together entrepreneurs from a partnership of over 130 top European corporations, SMEs, start-ups, universities and research institutes.

EIT Digital invests in strategic areas to accelerate the market uptake of research-based digital technologies and to bring entrepreneurial talent and leadership to Europe. Our innovation and education activities are organised in and around our co-location centres, where students, researchers, engineers, business developers and entrepreneurs come together to drive the digitalisation of society.

EIT Digital is a Knowledge and Innovation Community of the European Institute of Innovation and Technology (EIT). Since 2010, EIT Digital has consistently mobilised talent, ideas, technologies, investments and business across Europe and beyond to stimulate disruptive digital innovation. EIT Digital headquarters are in Brussels with co-location centres in Berlin, Budapest, Eindhoven, Helsinki, London, Madrid, Paris, Stockholm and Trento.

For more information, visit www.eitdigital.eu

Head of Communications

The Head of Communications leads and is responsible for both the external and internal communications operations of EIT Digital.

Responsibilities

- Further develop the communication plan of EIT Digital, aligned with the EIT Digital strategy, thus contributing to the creation of a strong EIT Digital brand
- Lead the distributed EIT Digital Communications team residing in the various EIT Digital Co-Locations
- Maintain and develop the network with key media, agencies, and opinion makers relevant for EIT Digital
- End responsible for production of press releases, press conferences, newsletters, and articles, as well as communication via the website of EIT Digital, social networks, SEO etc.
- End responsible for production and maintenance of EIT Digital communication material, such as annual report, EIT Digital brochures, etc.
- Drive the internal communication via the Communications team towards the EIT Digital partners
- Guide the co-location managers in their local organisation of EIT Digital events, aligned with the EIT Digital branding and communication plan
- Evaluate the effectiveness of the communication activities through quarterly reporting on SMART KPIs.

Profile

- Senior head of communications with at least 15 years of international experience in corporate communications, strategic public relationship management, and internal communication
- Strategic thinker able to translate the EIT Digital Innovation and Education Strategy into clear communication plans
- Entrepreneurial “do-it-yourself” mind-set and hands-on professional with excellent leadership, team building and communication skills
- Proven ability to effectively lead an internationally distributed team
- Excellent network with leading relevant media, agencies, and/or opinion makers in the domain of digital entrepreneurship and innovation
- Excellent writer and storyteller with native-level English.
- Team player with an ability to work well with members of the EIT Digital management team
- Prepared to undertake substantial travel in Europe
- Experience with a similar position in innovation organisations is an advantage

Position in the organisation

The Head of Communications of EIT Digital will be employed by EIT Digital IVZW, directly reports to the CEO of EIT Digital, and participates to the management meetings.

Location

The location of the position is at the EIT Digital HQ in Brussels or at one of the EIT Digital Co-Location Centres (Berlin, Brussels, Budapest, Eindhoven, Helsinki, Paris, Stockholm, London, Madrid or Trento).

Languages

Fluent in English, knowledge of other languages of the EIT Digital ecosystem is an advantage.

International travel

The Head of Communications needs to be prepared to travel between the EIT Digital locations in Europe (Brussels, Berlin, Eindhoven, Helsinki, Paris, Stockholm, London, Trento, Budapest, Madrid).

Contact for further information

Willem Jonker, EIT Digital CEO; willem.jonker@eitdigital.eu

To apply

Please email to Comms@eitdigital.eu your resume and motivation letter, outlining how your skills and experience meet the qualifications of the position. Only shortlisted candidates will be contacted.

Applications should be submitted before June 30, 2017.

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