

Full Stack Marketing Intern at Ignilife in France

Unique ID#: F0001

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1. Internship details

Company Name: **Ignilife**

Position Title: **Full Stack Marketing Intern**

City: **Sophia Antipolis**

Country: **France**

Internship Term: **Summer 2018**

Number of Position Available: **3**

Language Requirements: **English**

Company Address: **400 Avenue Roumanille - 06410 Biot**

Internship Hours: **Full-Time**

Compensation: **1.200 € per month**

1.1. About us

Ignilife reinvents primary prevention and monitoring.

We are a mobile health coaching platform. We offer a new and astonishing immersion designed to involve people in all aspects of clinical prevention, healthy lifestyles and emotional well-being. Ignilife is a top digital health company in Europe working in four countries with insurance companies and corporations as main customers.

1.2. Internship description

We are looking for a motivated team of full stack marketers in order to help our company elaborate a growth hacking strategy: inbound and social selling strategy / strategic partners / B2B and B2C messages / digital tools renewal. We will launch end of 2018 a completely new application of mental health prevention powered by a highly ML/AI personalization engine available by an APP, Alexa or text messages for low income countries.

1.3. Responsibilities

- Elaborate a global strategy
- Use inbound and social selling strategies
- Story telling
- Creation of impactful messages: content creation
- SEO recommendation
- Digital marketing tools to create
- Partnership strategy
- Elaborate an analytics dashboard to monitor results

1.4. Qualifications

- Digital marketing
- Open mind
- Creativity
- Good feeling with digital health
- Knowledge of analytics tools
- Enthusiastic
- Team oriented

1.5. Benefits of Interning with Us

- Great team spirit with young and talented people
- Digital health is a great sector of innovation
- We will give you autonomy and responsibility
- Great new project where you will be able to be impactful
- Full time position after training available