



# Intern Request Form

Unique ID# F0001

| Company Name                                  | Position Title               | Internship Location                |
|---|------------------------------|------------------------------------|
| Ignilife                                      | Full Stack Marketing Interns | <b>City:</b> Sophia Antipolis      |
|   |                              | <b>Country:</b> France             |
| Internship Term (select one)                  | # of Positions Available     | Language Requirements              |
| <input type="checkbox"/> Summer 2018          | 3                            | English                            |
| <input type="checkbox"/> Fall 2018            |                              |                                    |
| Company Contact Name                          | Contact Email/Phone          | Company Address                    |
| Fabrice Pakin                                 |                              | 400 Avenue Roumanille - 06410 Biot |
| Internship Hours Select One:                  | Compensation Amount          |                                    |
| <input type="checkbox"/> Part-time (8-15 hrs) | 1.200 € per month            |                                    |
| <input type="checkbox"/> Full-time (40 hrs)   |                              |                                    |

## 1. About Us (Brief Summary of Your Company/Unit)

Ignilife reinvents primary prevention and monitoring.

We are a mobile health coaching platform. We offer a new and astonishing immersion designed to involve people in all aspects of clinical prevention, healthy lifestyles and emotional well-being. Ignilife is a top digital health company in Europe working in four countries with insurance companies and corporations as main customers.

## 2. Internship Project Description - What goal would you like the intern to achieve? What challenge would you like him/her to solve? (summarize in 2–4 sentences)

We are looking for a motivated team of full stack marketers in order to help our company elaborate a growth hacking strategy: inbound and social selling strategy / strategic partners / B2B and B2C messages / digital tools renewal. We will launch end of 2018 a completely new application of mental health prevention powered by a highly ML/AI personalization engine available by an APP, Alexa or text messages for low income countries.

### **3. Responsibilities (In 4-10 bullet-points)**

- Elaborate a global strategy
- Use inbound and social selling strategies
- Story telling
- Creation of impactful messages: content creation
- SEO recommendation
- Digital marketing tools to create
- Partnership strategy
- Elaborate an analytics dashboard to monitor results

### **4. Qualifications (In 3-5 bullet-points)**

- Digital marketing
- Open mind
- Creativity
- Good feeling with digital health
- Knowledge of analytics tools
- Enthusiastic
- Team oriented

### **5. Benefits of Interning with Us (In 2-5 bullet-points)**

- Great team spirit with young and talented people
- Digital health is a great sector of innovation
- We will give you autonomy and responsibility
- Great new project where you will be able to be impactful
- Full time position after training available

### **6. Intern Supervisor (Name and Title of the person at your company who will be supervising the intern)**

Fabrice Pakin, CEO