

Applied Innovation Intern at BT in UK

Unique ID#: F0004

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1. Internship details

Company Name: **BT**

Position Title: **Applied Innovation Intern**

City: **Ipswich**

Country: **UK**

Internship Term: **Summer or Fall 2018**

Number of Position Available: **1**

Language Requirements: **English**

Company Address: **PP5, Floor 5, Orion Building, Adastral Park, Ipswich, Suffolk, IP5**

Internship Hours: **Part-Time**

Compensation: **Unpaid***

***This internship is to be done as a part of your study abroad course curriculum. Check with your university study abroad office prior to applying for this position to make sure you can get academic credit for this internship through its study abroad programme.**

1.1. About us

BT is one of the world's leading communications services companies, serving the needs of customers in the UK and across over 180 countries worldwide. Our main activities are the provision of fixed-line services, broadband, mobile and TV products and services as well as managed networked IT services. For further details see <http://www.bt.com/>.

BT's main research and development centre is in Adastral Park in Suffolk, UK, and is home to over 3,700 of BT's top scientists, engineers and business people. Our employees include many who are world leaders in their specialist fields, working at the forefront of new technologies and standards development in areas such as broadband applications and services, IP and data networks, IT, mobility and converged services, network design and management, and business applications and services. BT provides research, development and consulting services for BT, developing innovative technological ideas and solutions that translate into practical and marketable solutions for the business. BT's research labs played a leading role in the development of global communications standards and BT inherit from them a science and engineering base acknowledged widely as second to none.

1.2. Internship description

BT has an innovation function made up of a number of component capabilities including scouting, prototyping, trials, proposition building, business case writing and showcases. This has been very successful in BT for a number of years, and it evolves with time. This project would be to benchmark our innovation functions against other corporates of a similar size, calling out best practice, and identifying gaps in the capabilities that BT has with suggested additional functions.

1.3. Responsibilities

- To obtain and demonstrate a deep understanding of the existing BT innovation functions
- To research and document the innovation capabilities in other large corporates known for their innovation credentials
- To provide a gap analysis on BTs innovation capabilities
- To assess the innovation capabilities and see which could additionally be offered out as services to our corporate customers and at what value

1.4. Qualifications

Masters level student in one of the following areas:

- Business
- Technology related
- Computer Science

1.5. Benefits of Interning with Us

- First-hand knowledge of how innovation functions work in a corporate environment
- Deep understanding of best in class innovation capabilities
- Access to 40+ innovation practitioners who can give first hand examples of their work