

EIT Digital seeks Senior Recruiter for EIT Digital Master School

Applications should be submitted by Sunday January 22, 2017

EIT Digital

EIT Digital is the leading European digital innovation and entrepreneurial education organisation driving Europe's digital transformation. EIT Digital delivers breakthrough digital innovations to the market and breeds entrepreneurial talent for economic growth and improved quality of life in Europe. It does this by mobilising a pan-European ecosystem of over 130 top European corporations, SMEs, start-ups, universities and research institutes; thus bringing together students, researchers, engineers, business developers and entrepreneurs in Co-Location Centres in Berlin, Budapest, Eindhoven, Helsinki, London, Madrid, Paris, Stockholm, Trento and its hub in Silicon Valley.

EIT Digital Master School

The EIT Digital Master School (MSL) combines advanced and industry-relevant technological education with training in innovation and entrepreneurship. Students follow a two-year programme, with each year spent in a different university in a different country. There are currently 20 such partner universities in 8 EU member states, all of which are academic leaders in IT, engineering and computer science at Masters level. Some of the courses are delivered online following a trend-setting blended learning model. The Master School currently has around 600 students and this number is set to increase.

The position

The successful candidate will be responsible for developing and implementing the strategy for the recruitment of students in EIT Digital's Master School. Reporting to the Head of the Master School, the successful candidate will be a key player in a dynamic and multi-talented team.

Place of employment

EIT Digital Headquarters in Brussels

Responsibilities

- Development and implementation of the strategy to find MSL student recruit prospects, channels for accessing them, intermediaries and suppliers of recruitment related services.
- Development of relationships with recruitment prospects and intermediaries, including partner- and non-partner universities in European countries.
- Development of relationships with non-university recruitment intermediaries, including engineering institutions, learned societies and scholarship awarding bodies.
- Organisation and supervision of MSL recruitment events, including those hosted by partner universities.
- Interfacing with EIT Digital ARISE office for organisation of recruitment activities in EU countries in which EIT Digital is not already represented.
- Following up individual recruitment prospects and intermediaries to maximise conversion ratios.
- Supervision and direction of MSL Recruitment Support personnel.
- Oversight of student recruitment announcements, including social media and development of recruitment-related marketing collateral.

- CRM database maintenance, student admissions database maintenance and analysis of recruitment-related statistics and budgetary information

Qualifications

- 7 years in a senior recruitment management position in education, corporate service sector or industry.
- Additionally it is desirable that the candidate holds a Human Resources Diploma or Personnel Management Institute membership and has 3 years recruitment experience in the education sector.
- An academic degree in a relevant domain is required.
- Some knowledge or experience in Information and Communications Technology would be an asset.
- Strong presentation skills and the ability to convey simple and effective value propositions and messages.
- Telephone sales and person-to-person sales experience is expected, as is an outgoing, articulate personality.

KPIs

- Number of enrolled students;
- Number and quality of recruitment events organised;
- Conversion ratios, such as EU student enquiries > applications > offers > enrolled students;

Languages

- Fluent spoken English and good written English is essential
- Knowledge of any of the following languages: Dutch, French, German, Swedish, Italian, Spanish, Finnish, Hungarian is a merit.

To Apply

Please submit a CV and cover letter by email to Dr Patrick Hartigan, Head of the Master School, Patrick.hartigan@eitdigital.eu

Applications should be submitted by Sunday January 22, 2017

