

## Biography

### Edna Ayme-Yahil



## Head of Communications

Dr Edna Ayme-Yahil is the Head of Communications for EIT Digital.

Edna has developed and delivered top-quality integrated communications strategies in large global companies and public organizations. Previously, she has held various global communications roles at Nissan, STMicroelectronics, Philip Morris International and UNESCO and was a consultant for the OECD. She has also taught communications and history at UCLA, University of Arkansas, University of Paris, and Washington State University. She is currently serving as the Regional Lead France for the European Association of Communications Directors.

She graduated from Stanford University, studied at the École normale supérieure, and holds a doctorate from the University of California, Los Angeles (UCLA).

A triple UK/USA/Israeli citizen, Edna lives in France with her French husband and one daughter.

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