



Raising Innovation & Entrepreneurship Awareness

Course programme 5-6 February, 2015

Date: January 15, 2015

Thursday, February 5th, 2015

9:00-9:30 Welcome & Opening

* EIT ICT Labs Helsinki node Director, Professor Marko Turpeinen

9:30-10:15 My way: combining doctoral research, industrial leadership work and family life

* Dr. Risto Sarvas

10:15-11:00 My way: Starting a company after graduating as a doctor

* Dr. Herkko Hietanen, CEO of Verkkolakimies

11:00-11:30 EIT ICT Labs Doctoral School, creating industrial leaders

* How we work and what we want to achieve

* Helsinki DTC Manager Jussi Autere

11:30-12:00 Briefing of the group assignment

* Journey to the world of finding new business opportunities through own experience

* Project Manager Kalle Airo from Aalto Ventures Program

12:00-13:00 LUNCH

13:00-14:00 EIT ICT Labs research interests

* Smart Spaces Action Line leader Petri Liuha, EIT ICT Labs

14:00-18:00 Hands on group assignment on finding customer needs

18:00 Dinner

Ravintola Macu, Crowne Plaza Helsinki Mannerheimintie 50

Friday, February 6th, 2015

9:00-11:00 Introduction to innovation

* Jukka Kotovirta, Partner, Gearshift Group Oy

11:00-12:00 Funding of new ventures in Finland

* Jussi Mononen, Entrepreneur, Uppiniska Oy

12:00-13:00 LUNCH

13:00-14:00 Results presentations from the group assignments

* Kalle Airo

14:00-15:00 How I have found my business ideas

* The importance of understanding both the customer and technological trends

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* Serial entrepreneur Fernando Herrera, Bluvolt Oy and EIT ICT Labs

15:00-15:30 Closing remarks

* Jussi Autere