



# HACKATHON-IN-A-BOX IS SEARCHING FOR THE BEST IDEAS!

Join our innovation contest  
at the EIT ICT Labs Budapest Co-Location Centre!

## Is yours the next startup success story?

Would you step into the miracle world of startups? Do you have a good idea?  
Dare to dream big and go for it! Would you like to realize it but have no partners?  
Let's work it out together!

Are you an innovator, programmer, designer, marketing specialist or just a daydreamer?  
Anyway, this is your place!

Come to our Hackaton organized by Hackathon-in-a-box Creative Idea Factory and supported by the ELTE PIK Center for Innovation and EIT ICT Labs Budapest Associate Partner Group!  
We expect early-stage and established startups alike! Search for partners, develop your idea, and spend a weekend with us!

Our themes: Cyber-Physical Systems, Future Cloud, Future Networking Solutions, Health & Well-being, Privacy, Security & Trust, Smart Energy Systems, Smart Spaces, Urban Life and Mobility

## HOW DID I BECOME SUCCESSFUL?

The best Hungarian uprising startups will also be on show.



**Date:** 3-4 October 2014

**Venue:** EIT ICT Labs Budapest Co-location Centre,  
1117 Budapest, Bogdánfy utca 10/a  
(corner of Bogdánfy u. and Wurga L. u.)



**1<sup>ST</sup> PRIZE:**  
**participation in**  
**BrassTacks,**  
**the startup training**  
**program of**  
**EIT ICT Labs**  
**Budapest**

**PROGRAM:**

3 October 2014 (Friday):

- 12:00 arrival and registration
- 12:30–18:00 co-creation work followed by a team-building activity

4 October 2014 (Saturday):

- 10:00–16:30 work continues together with well-known mentors and investors
- 16:30 projects showcase for the jury

Registration is already open on the website [http://eltehackathon.eventbrite.com!](http://eltehackathon.eventbrite.com)

**Apply now!**

**You need to bring only your idea and yourself for these two days!**

We prepare you to work on your idea in teams, to taste the startupper world and to understand the basics of business mentality. During the co-operative work – with the help of experienced mentors – you can add great business potential to your idea, and the final challenge will be presenting it in front of a jury of specialists and investors.

**Any idea is welcome!**

You can come up with anything at the contest from inventions, product and service ideas to mobile apps or games. Apply as early as possible, but latest **till 1 October 2014**. Come, bring your team as well, and let's work together with the best Hungarian startup faces on your ideas!

**Let's meet at the Hackathon!**

More info: <http://pik.elte.hu>, <http://www.inf.elte.hu> and [HACKATHON.hu](http://HACKATHON.hu)  
E-mail: [turcsantamas@gmail.com](mailto:turcsantamas@gmail.com), [gyongyver.ferencz@ictlabs.elte.hu](mailto:gyongyver.ferencz@ictlabs.elte.hu)

