

DR. FREDERIK G. PFERDT

Google Inc, 1600 Amphitheater Pkyw. | Mountain View, California. U.S.A.

fgpferdt@google.com | +1.650.4688985

PROFESSIONAL AND RESEARCH EXPERIENCE

- 2010 – Present **Global Program Manager for Innovation & Creativity**
Google, Inc. Mountain View, California
- 2009 – Present **Founder and CEO**
LearningDesign:Lab (LD:Lab), Ravensburg, Germany
- 2004 – Present **Lecturer**
Stanford University (2013), Oxford University (2013), University of Paderborn (2005-09), University of Constance (2004-05), University of Cooperative Education (2004), Shanghai Private School (2002)
- 2005 – 2009 **Research Assistant**
Department for Business and Human Resource Education, University of Paderborn, Germany
- 2003 **Consultant**
Deloitte & Touche, Business Beat, Cape Town, South Africa
- 2002 **Assistant Consultant**
Shanghai JTU Resource Business Consulting LTD., Shanghai, China

EDUCATION

- 2005 – 2011 Ph.D in Business and Human Resource Education
University of Paderborn, Paderborn, Germany
- 2009 Visiting Research Scholar
Columbia University, Teachers College, EdLab,
New York, NY, USA
- 2009 Visiting Scholar
Stanford University, Center for Design Research,
Palo Alto, CA, USA
- 1998 – 2004 Master of Business and Economics Education
University of Constance, Constance, Germany

QUALIFICATIONS AND ACTIVITIES

- Young Leader 2012, Member of the American Council on Germany (ACG)
- Stanford University d.Prize 2009
- Rapid Learning Award 2008 (Learning World)
- e-fellows Scholar 2008 and 2009
- Shanghai Jiao Tong University Scholarship 2002, China
- Member of the Baden-Wuerttembergische China-Gesellschaft (BWCG) e. V. (Association for the advancement of cooperation with the People's Republic of China)
- Ambassador Bodenseeland, UnitedInnovation