

EIT Community New European Bauhaus

2023 New European Bauhaus Booster Call

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Contents

1	Introduction to the EIT Strategic Synergies Cluster	3
2	EIT Community New European Bauhaus	3
3	Strategic Focus of the Call.....	4
3.1	New European Bauhaus Challenges	5
3.2	Key Performance Indicators	6
3.3	Who Can Apply	7
3.4	Provided Support to Winning Companies	8
4	Application Process	9
4.1	Confidentiality and Data Protection.....	9
5	Review mechanism and decision-making	10
5.1	Stage 1 – Admissibility and eligibility.....	10
5.2	Stage 2 – Assessment and selection.....	10
5.3	Successful applications	12
5.4	Appeal and complaints.....	12
6	Call Calendar	13
7	Appendix A.....	14
7.1	Consequences of non-compliance.....	14
8	Appendix B.....	14
8.1	Background and access rights to background	14
8.2	Ownership of results	14
8.3	Rights of use of the granting authority on materials, documents and information received for policy, information, communication, dissemination and publicity purposes ..	15
8.4	Consequences of non-compliance.....	16
9	Appendix C.....	16
9.1	Communication — Dissemination — Promoting the action	16
9.2	Visibility — European flag and funding statement	17
9.3	Quality of information — Disclaimer.....	17
9.4	Specific communication, dissemination and visibility rules.....	18



1 Introduction to the EIT Strategic Synergies Cluster

The EIT Strategic Innovation Agenda (SIA) 2021-2027 sets the strategic direction, priorities and objectives of the European Institute of Innovation and Technology (EIT) and its Knowledge and Innovation Communities (EIT KICs).

One specific objective in the new EIT SIA 2021-2027 is to establish and foster appropriate synergies and complementarities between EIT activities and other relevant Union, national and regional initiatives, instruments, and programmes. This will help ensure consistency with Union priorities and commitments, including the European Green Deal, the Recovery Plan for Europe, the European Strategy for data, the SME Strategy for a sustainable and digital Europe, and the New Industrial Strategy for Europe¹.

To realise such ambitions, the EIT and the EIT KICs have established the Strategic Synergies Cluster of activities, to strengthen EU's innovation and entrepreneurial capacity and integrate into and engage with innovation ecosystems. By doing so, the EIT KICs aim at becoming real engines of impact and support the realisation of a carbon-neutral, digital, circular, and inclusive European society.

The EIT Strategic Synergies Cluster includes four key initiatives co-designed and co-created by the EIT KICs with their innovation ecosystems: [EIT Community Artificial Intelligence for Europe](#), [EIT Community Circular Economy Collaboration](#), [EIT Community New European Bauhaus](#), and [EIT Community Women Entrepreneurship](#).

The call for proposals below sits within EIT Community New European Bauhaus.

2 EIT Community New European Bauhaus

The [New European Bauhaus \(NEB\) initiative](#), initially announced by President Von der Leyen in her [State of the Union address](#) and launched by the Commission in early 2021, is an environmental, social and cultural initiative that is guided by three core values:

- **Sustainability:** from climate goals, to circularity, zero pollution, and biodiversity;
- **Aesthetics:** from design beyond functionality, to quality of experience, lifestyle and well-being;
- **Inclusion:** valorising diversity, equality for all, accessibility, and affordability.

In addition, the following three key **principles** guide and integrate the development of the NEB dimensions:

- A **multilevel** engagement (from global to local),
- A **participatory** process,
- A **transdisciplinary** approach.

Based on the analysis of the inputs received during the co-design phase of NEB, the Commission identified the following four **thematic axes** that would follow during the implementation of the NEB:

- **Reconnecting with nature,**
- **Regaining a sense of belonging,**
- **Prioritising the places and people that need it the most,**
- **The need for long-term, life-cycle thinking in the industrial ecosystem.**

¹ Decision (EU) No 2021/820 of the European Parliament and of the Council of 20 May 2021 on the Strategic Agenda of the European Institute of Innovation and Technology (EIT) 2021-2027: Boosting the Innovation Talent and Capacity of Europe and repealing Decision No 1312/2013/EU, OJ L 189/3 of 28 May 2021, <https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:32021D0820&from=EN>



The EIT is ideally placed to support implementation of the NEB as it has created Europe's largest innovation ecosystem with over 2,000 partners (business, research, education, cities) cooperating in over 60 hubs across Europe, and is represented in all EU Member States and beyond. The EIT KICs cover climate, sustainable energy, digital, healthcare, food supply, urban mobility, manufacturing, raw materials, and more recently, culture and creative sectors and industries. All these are critical fields of engagement for the blending of social inclusion, quality of experience, and sustainability, envisioned by the NEB movement, as a means of making the Green Deal a human-centred experience that reaches hearts, minds, and homes.

The [EIT Community New European Bauhaus](#), hereafter referred to as EIT Community NEB, is led by EIT Climate-KIC with participation of EIT Digital, EIT Food, EIT Manufacturing and EIT Urban Mobility. The mission aims to bridge the gap between science and technology on the one hand, and arts and culture on the other, promoting business through start-ups, ideation and education, as well as citizen education and engagement. With that purpose, EIT Community NEB engages with European innovators to overcome fragmentations in the European innovation landscape, works together with universities and stakeholders in the identification of problems and solutions, and ensures civil society engagement in the NEB movement.

3 Strategic Focus of the Call

Identifying and supporting NEB-minded business that put at the core social innovation is key to deliver system change and new ways of living together. Making available NEB solutions for end-users, cities and regions, and other companies is essential to developing successful long-term solutions that match the needs of the wider community. By supporting NEB-minded businesses we promote a true synergy of innovation, business, creativity, and design, improving citizens quality of life in cities and driving green and digital transformations.

The aim of this Call for proposals is to identify and work with Start-ups integrating simultaneously the three core dimensions of the NEB (see above point 2) in their operations, products and services. Hence, we are expecting Start-ups that:

- Address sustainability in the shape of mitigating or adapting to climate change, supporting sustainable transport, manufacturing and/or agri-food uses, as well as encouraging circular economy.
- Originate their product or service from social demand responding to the need of a specific social group in a local/regional/national/European context and addressing one or more NEB challenges (see below in this same section).
- Have a designer in the team or provide for aesthetics or quality of experience within the conception of their solution.

The activity aims to provide NEB and Business & Entrepreneurship support to those Start-ups with a clear concept, product or vision that could benefit from the EIT Community contribution. Culture and Creative sectors and industries are welcome into the Call.

The EIT guarantees a total funding of EUR 1,000,000 to the program. These funds will be used to support twenty (20) winners which will join the New European Bauhaus Booster Program.

With the aim of fostering transformation using NEB core values the EIT Community is looking for the most innovative Start-ups in climate, digital, food, manufacturing and mobility wellbeing, and overall quality of life in order to support their business growth and help them become international gamechangers.



3.1 New European Bauhaus Challenges

The range of EIT Community NEB supported activities includes a list of challenges thematically arranged across four Thematic Axes and sub-challenges. Applicants' services and products must address at least one of the NEB Thematic Axes indicating one or more sub-challenges in the local ecosystem and with potential to scale-up. In addition, the services and products must clearly address an identified social challenge, ideally determined with a specific social group who would benefit from the existence of such a product or service.

3.1.1 Thematic Axis 1 – Reconnecting with nature

The NEB movement aims to create greater opportunities for contact with green public spaces that translate into better health indices for the population and reduce income-related health inequalities. Nature-based solutions in cities can help address floodings and other extreme weather events while making the built environment more attractive. Climate action can improve air, water and soil quality and overall living conditions. The COVID-19 pandemic has underlined the direct link between nature protection and citizen's physical and mental health. There is a need to go beyond a human-centred to a life-centred perspective, seeking inspiration from nature and learning from it.

- Challenge 1.1 – Products and services (including rapid prototypes) enhancing nature-based solutions, promoting green public spaces, and supporting urban greening.
- Challenge 1.2 – Co-design and co-stewardship of green spaces and nature-based solutions through public-private partnerships and citizen participation.
- Challenge 1.3 – Social activation and education activities on nature-based solutions, access to and increasing of green spaces, as well as their collective stewardship.

3.1.2 Thematic Axis 2 – Regaining a sense of belonging

The NEB movement is about collective and private experiences. Building bridges between people implies encouraging intergenerational solidarity, developing links between education and the arts in local environments, improving common spaces and places to meet.

- Challenge 2.1 – Products and services (including rapid prototypes) responding to citizens' real needs in urban and regional spaces, as well as improving accessibility and quality of experience of citizens in their daily lives, i.e., leisure, working spaces, moving around and commuting etc.
- Challenge 2.2 – Co-design of public realm and commons with civil society and other stakeholders to favour diversity while strengthening inclusivity and equality/equity, as well as to promote co-ownership of public and private spaces.
- Challenge 2.3 – Awareness raising and education programmes to highlight the relationship between sustainability and resilience, as well as activities promoting interaction and collaboration between different social groups around urban and rural spaces, and heritage focused on nature conservation and culture.

3.1.3 Thematic Axis 3 – Prioritising the places and people that need it most

The NEB movement promotes the inclusion of all citizens living in Europe, including places that are often left behind or not as prominently thought about. Beautiful and sustainable solutions must be affordable and accessible for all. This is particularly important when it comes to addressing the situations of groups and individuals, such as those at risk of exclusion, poverty or experiencing homelessness. For example, disadvantaged groups are at greater risk of energy poverty and air pollution and have less access to public transport therefore pursuing a 'design for all approach' to remove particular barriers needs to be tailored to specific group's needs. The NEB clearly goes beyond large city centres and encompasses places in all of their



diversity, including small villages, rural areas, shrinking cities, degenerated city districts and de-industrialised areas. This calls for territorial development avoiding spatial segregation of social groups to create a sense of togetherness.

- Challenge 3.1 – Products and services (including rapid prototypes) delivering both online and offline (in person) support, as well as public and private realm infrastructure and facilities with a focus on specific vulnerable populations, e.g., elderly, children, ethnic minorities, marginalized groups etc.
- Challenge 3.2 – Multi-stakeholder activities enhancing urban regeneration in less favoured areas, including most polluted zones, degraded or dangerous neighbourhoods, remote areas with poor communication/infrastructure, and districts with limited services.
- Challenge 3.3 – Development and implementation of social interventions encouraging cultural understanding and connection between different social groups that otherwise would not interact. Activities enhancing the experience of belonging through shared orientation towards nature protection, sustainability, and resilience.

3.1.4 Thematic Axis 4 – Fostering long-term, life-cycle and integrated thinking in the industrial ecosystem

The NEB movement promotes an economy based on circularity to tackle unsustainable use of resources and waste, including uses for obsolete buildings or infrastructures. Addressing these challenges concerns the entire industrial ecosystem, from production to delivery and consumption, with a circular economy mind-set. Recovered and renewable materials should be better recognised by all relevant disciplines and become part of design paradigms. The use of sustainably produced and procured nature-based building materials, such as wood, bamboo, straw, cork, or stone should be improved. New production technologies should help reduce the carbon footprint of steel or cement, recycle otherwise wasted textiles and accelerate the green transition of energy intensive industries. New business models, bioeconomy, social economy approaches and Design for Sustainability can support the transformation of sectors such as textiles, tourism, waste management or energy production. The digital transition will play a systemic role in the development and implementation of the NEB.

- Challenge 4.1 – Products and services (including rapid prototypes) promoting long-term use and thinking, and reduce by design; also, maintenance, reusing, refurbishing, remanufacturing re-purpose and recycling of resources and waste, including digital and monitoring tools, as well as improvement of current state-of-the-art manufactured products or industrial manufacturing processes.
- Challenge 4.2 – Public and multi-stakeholder activities fostering circular economy actions, namely with regards to resources, waste, product life extension and second life of products, and more efficient management of sources. Activities are to target unsustainable mind-sets or behaviours in specific social groups to maximize the potential impact.
- Challenge 4.3 – Awareness raising and education activities on circular economy aiming at changing individual and group behaviours that perpetuate an unsustainable use of resources and/or waste management, e.g., energy, water, food, plastic.

3.2 Key Performance Indicators

As required by the EIT, the EIT Community NEB must achieve the KPIs listed below for the programme as a whole. Successful applicants will support the EIT Community NEB in striving to achieve these KPIs. Hence, successful applicants will be expected to achieve these KPIs throughout their acceleration programmes and beyond until 2025.



KPI Code	KPI description
EITHE02.4	Innovations launched on the market with a sales revenue of at least 10 000 EUR documented
EITHE06.1	Investments attracted by KIC-supported start-ups and scale-ups

3.3 Who Can Apply

This call is open to applicants whose products or services meet the following general criteria:

- Addresses simultaneously the three NEB core values as indicated in section 2 of this document.
- Addresses at least 1 of the four Thematic Axes, and one or more sub-challenges, as indicated in section 3.1 of this document.
- Identifies the social challenge behind the innovation, and ideally identifies the social group behind the demand/challenge.

This call is open to Start-ups that meet the following criteria:

- The applicant must be registered in one of the eligible countries:
 - The Member States (MS) of the European Union (EU)² including their outermost regions.
 - The Overseas Countries and Territories (OCTs) linked to the Member States (please follow this [link](#) for more information on OCTs countries).
 - Eligible non-EU countries:
 - Countries associated to Horizon Europe.
 - Certain low- and middle-income countries (please follow this [link](#) for the full list of eligible countries)
- Incorporated after the 1st of January 2018.
- Have a minimum EUR50,000 in revenues in 2022 or EUR100,000 minimum investment received (including equity schemes, grants, etc).

In addition, successful applicants will be requested before joining the acceleration programmes to:

- Accepting the sustainable finance mechanism as outlined in paragraph 3.4.1
- Seeking the KPIs indicated in section 3.2 of this document and report them documented to the program managers.
- Demonstrate initial customers traction in the form of signed contracts.
- Guarantee the availability of at least one of the founders to participate to the program.

Please note that both KIC partners and non-partners are welcome to apply. Should there be any interest in signing a partnership agreement with one or multiple KICs, the KIC/s will share the relevant information about membership with the applicant requesting it.

² Following the Council Implementing Decision (EU) 2022/2506 of 15th December 2022, on measures for the protection of the Union budget against breaches of the principles of the rule of law in Hungary, no legal commitments shall be entered into with any public interest trust established on the basis of the Hungarian Act IX of 2021 or any entity maintained by such a public interest trust.



At any time, beneficiaries will be required to avoid any conflict of interest (Appendix A) and comply with the principles of transparency, non-discrimination, equal treatment and sound financial management.

3.4 Provided Support to Winning Companies

The twenty (20) successful applicants will be welcomed in the EIT Community NEB Booster program that will be tailored to each company.

The program is divided in three phases, with the aim to assess and further develop both the business structure of the company and the New European Bauhaus core values and principle within each organization. The progression to the following phase will be singularly granted upon examination of the progress and development of each company.

The program is structured as follows:

- Phase 1 – duration: ~ 3 months
 - Business & Entrepreneurship Pillar: Assessment & Analysis:
 - GAP analysis – comparing current performance with desired/expected performance.
 - Acceleration and mentorship planning
 - Business Model Assessment.
 - NEB Pillar: NEB Core principles and Values:
 - Assessment and Assignment of NEB mentorship needed.
 - NEB Impact Analysis.
 - Improvement Analysis Report.
 - Communication, Networking and Events:
 - Cohort Kick-off Event and Networking.
 - Networking Session with Marketing/Branding Consultant.
 - External Communication – Publications to boost start-up online presence.
 - Invite to NEB and KIC Events of Season.
- Phase 2 – duration: ~ 2 months
 - Business & Entrepreneurship Pillar: Traction and Go-to-market strategies:
 - Stakeholders and Prospects matching.
 - Go-To-Market Strategy.
 - Conversion and Pipeline Strategy.
 - Leadership Coaching.
 - Scalability Analysis.
 - NEB Pillar: NEB Scalability:
 - Growth for NEB Focused Initiatives.
 - NEB Future Trends and Initiatives.
 - Communication, Networking and Events:
 - Invite to NEB and KIC Events of Season.
 - Networking Session with Stakeholders and Prospects.
- Phase 3 – duration: ~ 2 months
 - Business & Entrepreneurship Pillar- Financing:
 - Stage-based Funding and Dilution.



- Funding instruments and Models.
- Investor Mindset.
- Financial Modelling.
- Pitch Training.
- NEB Pillar- Impact Based Investing:
 - Impact Based Analysis.
 - Impact Based Funding.
- Communication, Networking and Events:
 - Present in front of Investors.
 - Invite to NEB and KIC Events of Season.
 - Cohort Closing Event and Networking.
 - End of Program External Communication.

The activities mentioned above will be deployed in the form of meetings, workshops and events that will be carried online or in person at the KICs discretions.

The outlined program is worth EUR40,000 for each participant. External visibility and networking opportunities are guaranteed during the full length of the program.

In addition to the above, each company will also receive a prize of EUR 10,000 to be used for travels, participation to events and other goods and services (such as dissemination and exploitation purposes). The first payment of EUR 5,000 will be transferred during phase 1. The second payment of EUR 5,000 will be transferred at the end of phase 2. All payments will be made via direct Bank Transfer.

3.4.1 Financial Sustainability

The support outlined in 3.4 will be accessible to the selected winning companies after the signature of the Simple Agreement for Future Equity (SAFE) under the following conditions:

- EUR50,000 total value (inclusive of both grant and service provided)
- No valuation cap
- EUR250,000 qualifying round
- 20% discount
- 24-month longstop

4 Application Process

All applicants to the Call for 2023 NEB Booster within the EIT Strategic Synergies Cluster are required to complete the Application Form. All applications must be submitted in English.

The Application Form is built to assess how the applying organization adheres to the NEB core values and principles and if it is fit to receive the support from the Cross-KIC unified program.

Applications will be reviewed through a competitive evaluation process. First, applications will be assessed against the admissibility and eligibility criteria (Section 5.1 of this document) and then, reviewed by EIT Community NEB evaluators against the evaluation criteria.

4.1 Confidentiality and Data Protection

The sole purpose of the collection of data is to verify the eligibility of the submitted products or services and to identify the best scaleups. Only for the purposes of the execution of the competition will participants provide their name, postal address, email address and telephone number ("personal data"). EIT Community will



process the submitted material according to the European General Data Protection Regulation (GDPR).

Participants have the possibility to indicate that EIT Community may grant access to parts of the submission to trusted investors and partners.

The evaluation of the submitted applications will be done within [F6S](#), the leading growth company community F6S Network Limited.

YOUR CONSENT TO THE USE OF F6S AS SUBMISSION AND EVALUATION TOOL: By submitting your application within this Call you implicitly state your consent to the [F6S Terms and Conditions](#) as well as the [Privacy policy of F6S](#).

YOUR CONSENT TO THE USE OF PERSONAL DATA: By submitting your application within this competition you consent that either, [EIT Climate-KIC](#), [EIT Digital IVZW](#), [EIT Food](#), [EIT Manufacturing](#) and [EIT Urban Mobility](#) will collect, transfer, process, store and delete your data under above-mentioned conditions.

5 Review mechanism and decision-making

5.1 Stage 1 – Admissibility and eligibility

The proposals will be eligible if they pass the following admissibility and eligibility criteria:

- The applicant must be a private “legal entity”.
- Applicants must be established in EU or one of the Horizon Europe eligible countries. Applications from organisations in RIS countries are positively encouraged.
- Applicants must complete all sections of the attached Application Form, in English, and submit it via [F6S](#) before the submission deadline.

In case of missing or incorrect information, applicants will be notified and awarded three calendar days from this notice to return the completed/corrected information. If the applicants respond positively to this requirement and within the time limit, the proposals will proceed to the next step of the evaluation phase. If the applicants fail to respond or respond after the deadline, the proposals will remain ineligible and will not be further processed. The applicant will be informed accordingly. The applicant of any proposal deemed inadmissible/ineligible who disputes the ineligibility decision, may appeal. This appeal must be made within five calendar days of the official notification of ineligibility (see section 5.4 below).

5.2 Stage 2 – Assessment and selection

Applications that comply with admissibility and eligibility criteria, will move forward to the next step of the evaluation.

Applications that pass the eligibility and admissibility criteria will be equally evaluated on the NEB and Business & Entrepreneurship pillars. Specifically, they will be evaluated on (i) the strict adherence to the community needs-based, social demand-driven NEB core values (as defined in the NEB Compass – [link](#)) and (ii) the demonstrated innovation and entrepreneurial track record of the venture.





With the assistance of at least three independent external experts, the EIT Community NEB will evaluate the extent to which the proposals fulfil the above evaluation criteria by applying the following weighting system and scoring grid:

Weight	Pillar	Evaluation Criteria	Passing Score
50%	NEB	<ul style="list-style-type: none"> • Adherence to NEB Core Values: <ul style="list-style-type: none"> ○ Sustainability ○ Aesthetics ○ Inclusivity 	3/4 3/4 3/4
50%	Business & Entrepreneurship	<ul style="list-style-type: none"> • Product/Service • Team Capability • Market and Traction 	8/12

Table 1: weight distribution of the *NEB* and *Business & Entrepreneurship* pillars.

NEB Scoring Parameter	Guideline	Score
NEB Core Value - Sustainability	Adherence to NEB core value	1 - There is no connection to the NEB core value 2 - There are major incongruences in the application of the NEB core value 3 - The company has proven adherence to the core value with minor incongruences 4 - The company made the NEB core value one of its own core values
NEB Core Value - Aesthetics	Adherence to NEB core value	1 - There is no connection to the NEB core value 2 - There are major incongruences in the application of the NEB core value 3 - The company has proven adherence to the core value with minor incongruences 4 - The company made the NEB core value one of its own core values
NEB Core Value - Inclusivity	Adherence to NEB core value	1 - There is no connection to the NEB core value 2 - There are major incongruences in the application of the NEB core value 3 - The company has proven adherence to the core value with minor incongruences 4 - The company made the NEB core value one of its own core values

Table 2: NEB Scoring Grid

Business & Entrepreneurship Scoring Parameter	Guideline	Score
Product/Service	Is the product/service innovative and does it address a demonstrated problem?	1 - The product/service is not innovative and poorly addresses the problem 2 - The product/service is not innovative and addresses a demonstrated problem 3 - The product/service is innovative and addresses a demonstrated problem 4 - The product/service is disruptive and clearly fulfils unmet needs
Market and Traction	Is the company addressing a high potential market with demonstrated traction? How is the company generating revenues?	1 - Crowded market with no demonstrated traction 2 - Crowded market with some demonstrated traction 3 - Growing Market with some demonstrated traction





		4 - Growing Market with significant demonstrated traction
Team Capabilities	Is the team capable and incentivized to bring to market the company vision?	1 - Team with insufficient level of skills 2 - Missing key elements to ensure critical skills in place 3 - Team with critical skills in place 4 - Strong team with relevant skills in place

Table 3: Business & Entrepreneurship Scoring Grid

5.3 Successful applications

Successful candidates will receive the support outlined in 3.4. The KICs will provide support, monitoring and evaluation for the duration of the program.

All activities funded by the EIT Community NEB **must follow branding guidelines** and obligations. Communication activities, infrastructure, and equipment of major results funded by the grant must display the special logo of the EIT Community NEB with the following text:

- “EIT Community New European Bauhaus [project name] is funded by the European Institute of Innovation and Technology (EIT), a body of the European Union”,

Related communication materials must include the official logo of both: New European Bauhaus and EIT Community New European Bauhaus.

All beneficiaries funded by the EIT Community NEB must respect the following conditions:

- Avoid any conflict of interest and comply with the principles of transparency, non-discrimination and sound financial management.
- Comply with the IPR rules (Appendix B) and the communication, dissemination and visibility rules (Appendix C).
- Agree to systematic monitoring and review of supported activities by the KICs.

5.4 Appeal and complaints

Applicants who submit a proposal deemed inadmissible/ineligible who disputes the ineligibility decision, may appeal the decision by writing to boosterneb@eitdigital.eu In addition, upon receipt of the evaluation results, if a proposal is rejected, an applicant who disagrees with the decision may lodge an appeal, where an evaluation comment clearly contradicts the information provided in the project proposal. The appeal procedure is not intended to call into question the judgement made by the experts evaluating the proposal.

The appeal can be lodged against the outcomes of the admissibility and eligibility check or the evaluation on the following grounds **only**:

- Process errors by the EIT Community NEB,
- Technical problems beyond the applicant’s control,
- Obvious human/mechanical errors by EIT Community NEB,
- Factual errors during the evaluation process.

Appeals cannot be made based on other grounds than those indicated above.

Requests for redress against the outcomes of the admissibility and eligibility check or the evaluation should be raised within five calendar days of the official notification of ineligibility by the EIT Community NEB or after receipt of the evaluation results by the EIT Community NEB and should be sent via email.

Requests must:





- Be related to the admissibility and eligibility check and/or to the evaluation process,
- Be lodged exclusively in relation to the grounds indicated above, including a clear description of the grounds for the complaint,
- Be received within the time limit specified above. Late appeals will not be considered,
- An initial reply will be sent to complainants no later than two weeks after the deadline for redress requests. This initial reply will indicate when a definitive reply will be provided,
- If there is clear evidence of a shortcoming that could have affected the funding decision, all or part of the proposal may be re-evaluated,
- If there is no clear evidence of a shortcoming, the proposal will not be re-evaluated, and the applicants will be notified that their appeal has been rejected via email without justification.

6 Call Calendar

Opening call: 16th January, 2023

Closing call: 13th March, 2023 (23:59 CET)

Eligibility, admissibility check and Due Diligence: 14th March to 10th May 2023

Communication of results to the participants: 17th May 2023

Signing contract: 26th May 2023

Start of project: 1st June 2023



7 Appendix A

CONFLICT OF INTEREST

The beneficiaries must take all measures to prevent any situation where the impartial and objective implementation of the Agreement could be compromised for reasons involving family, emotional life, political or national affinity, economic interest or any other direct or indirect interest ('conflict of interests').

They must formally notify the granting authority without delay of any situation constituting or likely to lead to a conflict of interests and immediately take all the necessary steps to rectify this situation.

The granting authority may verify that the measures taken are appropriate and may require additional measures to be taken by a specified deadline.

7.1 Consequences of non-compliance

If a beneficiary breach any of its obligations under this Appendix, the grant may be reduced

8 Appendix B

INTELLECTUAL PROPERTY RIGHTS (IPR) — BACKGROUND AND RESULTS — ACCESS RIGHTS AND RIGHTS OF USE

8.1 Background and access rights to background

'Background' means any data, know-how or information — whatever its form or nature (tangible or intangible), including any rights such as intellectual property rights — that is:

- held by the beneficiaries before they acceded to the Agreement and
- needed to implement the action or exploit the results.

If background is subject to rights of a third party, the beneficiary concerned must ensure that it is able to comply with its obligations under the Agreement.

8.2 Ownership of results

The granting authority does not obtain ownership of the results produced under the action.

'Results' means any tangible or intangible effect of the action, such as data, know-how or information, whatever its form or nature, whether or not it can be protected, as well as any rights attached to it, including intellectual property rights.



8.3 Rights of use of the granting authority on materials, documents and information received for policy, information, communication, dissemination and publicity purposes

The granting authority has the right to use non-sensitive information relating to the action and materials and documents received from the beneficiaries (notably summaries for publication, deliverables, as well as any other material, such as pictures or audio-visual material, in paper or electronic form) for policy information, communication, dissemination and publicity purposes — during the action or afterwards.

The right to use the beneficiaries' materials, documents and information is granted in the form of a royalty-free, non-exclusive and irrevocable licence, which includes the following rights:

(i) **use for its own purposes** (in particular, making them available to persons working for the granting authority or any other EU service (including institutions, bodies, offices, agencies, etc.) or EU Member State institution or body; copying or reproducing them in whole or in part, in unlimited numbers; and communication through press information services)

(ii) **distribution to the public** (in particular, publication as hard copies and in electronic or digital format, publication on the internet, as a downloadable or non-downloadable file, broadcasting by any channel, public display or presentation, communicating through press information services, or inclusion in widely accessible databases or indexes)

(iii) **editing or redrafting** (including shortening, summarising, inserting other elements (e.g. meta-data, legends, other graphic, visual, audio or text elements), extracting parts (e.g. audio or video files), dividing into parts, use in a compilation)

(iv) **translation:**

(v) **storage** in paper, electronic or other form



(vi) **archiving**, in line with applicable document-management rules

(vii) **processing**, analysing, aggregating the materials, documents and information received and **producing derivative works**.

The rights of use are granted for the whole duration of the industrial or intellectual property rights concerned.

If materials or documents are subject to moral rights or third-party rights (including intellectual property rights or rights of natural persons on their image and voice), the beneficiaries must ensure that they comply with their obligations under this Agreement (in particular, by obtaining the necessary licences and authorisations from the rights holders concerned).

Where applicable, the granting authority will insert the following information:

“© – [year] – [name of the copyright owner]. All rights reserved. Licensed to the [name of granting authority] under conditions.”

8.4 Consequences of non-compliance

If a beneficiary breach any of its obligations under this Appendix, the grant may be reduced.

9 Appendix C

COMMUNICATION, DISSEMINATION AND VISIBILITY

9.1 Communication — Dissemination — Promoting the action

Unless otherwise agreed with the granting authority, the beneficiaries must promote the action and its results by providing targeted information to multiple audiences (including the media and the public).

Before engaging in a communication or dissemination activity expected to have a major media impact, the beneficiaries must inform the granting authority.



9.2 Visibility — European flag and funding statement

Unless otherwise agreed with the granting authority, communication activities of the beneficiaries related to the action (including media relations, conferences, seminars, information material, such as brochures, leaflets, posters, presentations, etc., in electronic form, via traditional or social media, etc.), dissemination activities and any infrastructure, equipment, vehicles, supplies or major result funded by the grant must acknowledge the EU support and display the European flag (emblem) and funding statement (translated into local languages, where appropriate):



The emblem must remain distinct and separate and cannot be modified by adding other visual marks, brands or text.

Apart from the emblem, no other visual identity or logo may be used to highlight the EU support.

When displayed in association with other logos (e.g. of beneficiaries or sponsors), the emblem must be displayed at least as prominently and visibly as the other logos.

For the purposes of their obligations under this Article, the beneficiaries may use the emblem without first obtaining approval from the granting authority. This does not, however, give them the right to exclusive use. Moreover, they may not appropriate the emblem or any similar trademark or logo, either by registration or by any other means.

9.3 Quality of information — Disclaimer

Any communication or dissemination activity related to the action must use factually accurate information.

Moreover, it must indicate the following disclaimer (translated into local languages where appropriate):



“Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or [name of the granting authority]. Neither the European Union nor the granting authority can be held responsible for them.”

9.4 Specific communication, dissemination and visibility rules

If a beneficiary breach any of its obligations under this Article, the grant may be reduced.

