



# NEWSLETTER

## ISSUE 1/2022

Dear friends and partners of EIT Digital,

Although 2022 started with the COVID-19 pandemic still imposing severe restrictions on travel and meetings, during the first quarter the situation significantly improved and many European countries lifted most of the restrictions, thus allowing us again to travel, have physical meetings and organise events and gatherings where our community members can meet. It is therefore my great pleasure to announce that we will resume our physical annual flagship conference. This year's conference will be held in Brussels on May 31 and June 1 under the motto 'Grow Digital'. We will discuss the potential of some of the hottest topics in digital and shed light on the way forward to strengthen digital Europe. Make sure to register well in time!

During the first quarter of 2022, we have seen a wealth of innovation and education activities carried out in the context of our two-year Business Plan 2021-2022. The recruitment for our education activities has been intense and carries fruit, even though we still experience some impact from the pandemic. Our innovation activities are fully focussed on the creation and boosting of ventures in order for them to further grow into global actors. An important change for our Innovation Factory has been the shift from an annual call to a continuous intake of activity proposals with three cut-off dates throughout the year - the next one coming up on June 7.

This newsletter also informs you about some exciting collaboration projects that have recently been launched. We cooperate with the European Innovation Council to jointly support startups and scaleups from our respective ecosystems, take on a leading role in the AI4Europe project under Horizon Europe to work on an AI on-demand Platform, and will support FedEx to identify solutions for decarbonizing cities.

Our new Makers & Shapers report on 'Digital Technologies and the Green Economy' looks at the potential of digitization to support Europe's sustainability goals, and our Makers & Shapers video conversations reached a new landmark with over 600,000 viewers. Make sure to check out our series and get inspired by our thought-leading interview partners!

Last, but not least, we are happy to report about the successful fundraising by two of our portfolio companies, Oliveex and Homeland. Both demonstrate the effectiveness of our support instruments, the Venture Program and EIT Digital Accelerator, to help the most promising startups and scaleups grow in Europe.

Enjoy reading the newsletter and I look forward to meeting you all at our conference in Brussels!

Willem Jonker  
CEO, EIT Digital



**Join the EIT Digital flagship conference on  
Cybersecurity, Quantum Computing, Metaverse and**

## Green Digital

After a 2-year break, we are excited to invite you to the 5th edition of the EIT Digital annual conference - 'Grow Digital'. Our event is a unique opportunity to hear the latest about digital innovation, network with key players from industry, research and academia, and establish new business relations.

Our conference features prominent names, such as ARM founder Hermann Hauser, Web3 Foundation COO Bertrand Perez, Talent Garden CEO Irene Boni, F-Secure chairman Risto Siilasmaa or Carlos Kuchkovsky from the EU Quantum Flagship.

You will also have the chance to discover ground-breaking digital innovations and tech companies at our Innovators Village. Interested to join as an exhibitor? Then check out our attractive sponsorship packages!

[Read more and register now!](#)



# JOIN US TO BUILD YOUR DEEP TECH STARTUP

SUBMIT YOUR PROPOSAL TO INNOVATION FACTORY 2022 BY JUNE 7



## EIT Digital launches call for proposals to Innovation Factory

Are you planning to launch or boost your digital tech startup? Then submit your proposal to the EIT Digital Innovation Factory 2022 program by June 7 and receive our support to package your technology, sign up customers and attract investment.

We are looking for European teams with powerful entrepreneurial drive to jointly launch or boost early-stage digital deep tech startups in five key focus areas: Digital

Tech, Digital Industry, Digital Cities, Digital Wellbeing, and Digital Finance.

Want to know more? Check out the [Innovation Factory website](#).



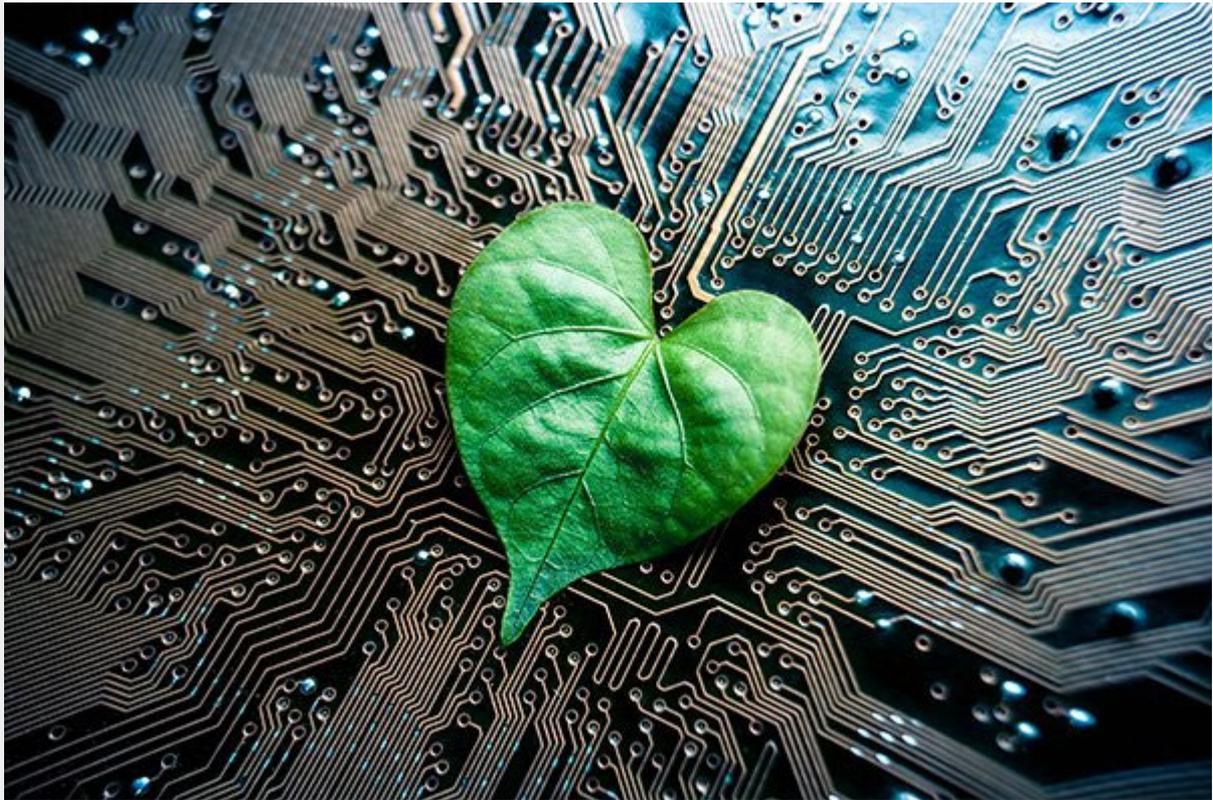
## EIT Digital launches collaboration projects with key European partners

EIT Digital and the European Innovation Council (EIC) recently agreed on a year-long [collaboration pilot](#) aimed at creating new synergies between the two organisations and enabling their supported startups, scaleups, and teams to benefit from each other's programs, services, and support activities. In a first step, the partners launched the [EIC - EIT Digital Venture Acceleration Programme](#), inviting all EIC Accelerator companies and Seal-of-Excellence recipients to apply for the EIT Digital Accelerator scaleup programme and to be supported by venture capital experts & business experts specialized in deep tech. In a second step, EIT Digital portfolio and alumni startups and scaleups will have the opportunity to apply to the EIC Accelerator through its 'Fast-track' schemes.

EIT Digital will furthermore have a leading role in the Horizon Europe-connected activity **AI4Europe**. This 3.5 years project aims at developing an AI on-demand Platform that will serve as a resource for the research, innovation, entrepreneurship and education community in Europe, facilitating experimentation, knowledge sharing and the development of state-of-the-art AI-based solutions and technologies.

Jointly with EIT Climate-KIC, EIT Digital will also collaborate with global delivery company **FedEx** in a one-year project that aims at finding solutions to accelerate European cities' efforts to decarbonize through innovation, focusing in the areas of

last mile delivery and logistic, green infrastructure and green transport.



## **New Makers & Shapers report on ‘Digital Technologies and the Green Economy**

EIT Digital’s latest Makers & Shapers report analyses the potential of digital technologies to achieve green growth in Europe. Can Europe’s accelerated digital transformation help to reduce non-green energy use or will an increasing digitalisation of business and industry on the contrary enhance consumption of non-green energy in the overall economy? This report discusses opposing angles and opinions and presents policymakers with scenarios that support their decisions on regulatory frameworks leading towards a sustainable digital future.

**[Download your copy!](#)**



**LUC VAN DEN HOVE**  
CEO OF IMEC

## **EIT Digital Makers & Shapers conversations surpass 600,000 viewers**

Launched in 2020 as part of our 10-year anniversary, the Makers & Shapers conversations feature thought leading interviews with captains of industry, high-profile start-up executives, and investment experts (the Makers) as well as EU and national policymakers (the Shapers). They share their vision on key areas of digital innovation and the way forward to a strong digital Europe.

The series has been enormously successful and recently passed the record of more than 600,000 viewers. More conversations will come after the Summer. Stay tuned!

**Watch the Makers & Shapers conversations**



## Oliveex raises funds to automate the food quality control process

Greek startup Oliveex, a graduate of the 2020 edition of the [EIT Digital Venture Program](#), just closed a €270K financing round led by TECS Capital, an Industry 4.0-focused Venture Capital. The funds raised will help the company commercialize its product, expand its team, boost its research and development activities.

[Read more](#)



## EIT Digital Accelerator-supported scaleup Homeland raises €9M in Series A funding

With the support of the [EIT Digital Accelerator](#), Homeland, a French scaleup providing a unique digital solution to the pain points of the traditional condominium real estate market, has completed a €9 million Series A financing round led by French investors.

Homeland brings efficiency and customer satisfaction to the real estate industry. Thanks to its proprietary SaaS platform enabling automation of recurring tasks and real-time reporting to customers, condominium managers become more efficient and up to twelve times more productive than traditional players.

[Read more](#)



## EIT Digital Master School opens new application period

Responding to changing circumstances with European universities moving back to face-to-face education, the EIT Digital Master School decided to open an additional application period for interested students. Due to time constraints, application period three (19 April - 9 May 2022) is only open for applicants who do not require an EU study visa and has a limited number of available study offers.

[Read more and apply now!](#)

### Upcoming Events

April 22-24

[DeepHack: Sustainable Supply Chain](#)

April 26

[Innovation Factory 2022 Brokerage Event](#)

May 13-15

[DeepHack: AI - High Performance Computing](#)

May 17

[Innovation Factory 2022 Brokerage Event](#)

May 30 - June 2

[Executive Course: Blockchain for the Decision Maker](#)

May 31 - June 1

[Grow Digital - EIT Digital Annual Conference](#)

June 20-22

[Executive Course: Business implications of Artificial Intelligence](#)

## Working at EIT Digital

Interested in working for us?

[Check out our open vacancies!](#)



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