



# NEWSLETTER

## ISSUE 2/2021

Dear partners and friends of EIT Digital,

We are still dealing with the impact of the COVID-19 pandemic on our activities yet work at the same time hard on the transition from Horizon 2020 to the new Horizon Europe framework. Following approval at EU level of the new EIT budget of nearly €3 billion and subsequently the new EIT Strategic Innovation Agenda 2021-2027 and its legal basis, the EIT, together with the KICs are engaged in the implementation of the transition based on the agreements reached by EU Commission, Parliament and Council.

An important step in the transition of the EIT and the KICs to Horizon Europe is the adaption of the new framework agreements. As part of this process EIT Digital had an Extraordinary General Assembly on March 15 where the partners approved the agreements thus facilitating the transition of EIT Digital to Horizon Europe.

EIT Digital will further step up its involvement in the EU's long-term plans for digital. Commission President Ursula von der Leyen presented [Europe's Digital Decade](#) strategy, setting out a vision of what a successful digital transformation will mean for Europeans by 2030. The initiative defines four common targets: more digitally skilled citizens and highly skilled digital professionals; secure, performant and sustainable digital infrastructures; an enhanced digital transformation of businesses; and an accelerated digitalisation of public services. Together with the EU's [Digital Education Action Plan](#) this initiative is a clear and concrete indicator for the substantial joint efforts to boost the digital transformation of Europe. EIT Digital is at the heart of this strategy and will be an active player to achieve these goals!

This newsletter introduces two important initiatives: the construction of the 'EIT Digital 2022' activities and the 2021 edition of the EIT Digital Challenge, Europe's leading deep tech startup competition. Both initiatives are instrumental for our efforts to identify, boost and grow the most promising digital tech ventures and products in Europe.

We also highlight once more our pre-incubation Venture Program, with special focus on the RIS countries, inform you about the great success of our Master School alumna Dora Palfi and her startup, and give a first taste for our revamped Professional and Summer School programmes.

At the same time as we are wrapping up formalities on the transition to Horizon Europe and the 2021 Grant Agreement, we guarantee the continuity of our activities whilst mitigating the impact of COVID-19 and delays resulting from the late agreements at EU level. As a result, we are ready to accelerate our work for a strong digital Europe and an impactful year for EIT Digital.

Take care and stay safe,

## Get ready for EIT Digital 2022



On 6 April, EIT Digital launches the construction of the 'EIT Digital 2022' activities and accepts submissions until 12 May. EIT Digital 2022 is aimed at current and prospective partners planning to launch or boost a digital tech venture and product (Innovation Factory) or to deliver entrepreneurial deep tech education programmes (Entrepreneurial Academy). A first online Information Session is scheduled for 7 April and the Brokerage Event for 14 April. Stay tuned for more details!

[Read more](#)

## EIT Digital Challenge 2021 soon opens the gates

**10** EIT Digital  
2010-2020  
CELEBRATE  
INNOVATION

**EIT DIGITAL  
CHALLENGE  
WINNERS  
2020**

**5 BEST EUROPEAN  
DEEP TECH SCALEUPS**

**1ST PRIZE WINNER**  
deepomatic.  
Fast Automatic Platform

**WINNER**  
icometrix

**WINNER**  
SwipeGuide.

**WINNER**  
Targomo

**WINNER**  
wishibam

**AVERAGE REVENUE  
IN 2019** €1.4M

**AVERAGE FUNDING  
RAISED** €7.6M

**AVERAGE NUMBER  
OF EMPLOYEES** 41

**WINNERS WITH WOMEN  
FOUNDERS OR C-LEVEL** 60%

eitdigital.eu/challenge  
in #EITDigitalChallenge

EIT Digital is supported by the EIT,  
a body of the European Union

At the end of March, EIT Digital opens the portal for applications to the Challenge 2021, Europe's leading deep tech startup competition. Our annual contest targets fast-growing European digital technology scaleups with a differentiating product offering, leveraging sophisticated technology which is often protected or hard to reproduce.

Companies can apply in one of five strategic innovation areas: Digital Tech, Digital Industry, Digital Cities, Digital Finance and Digital Wellbeing. The winners receive a full year of tailored international growth support by the EIT Digital Accelerator to scale up their business and the first-place winner in addition a cash prize.

[Register now for updates on the Challenge 2021 launch!](#)

## Tech talent, digitised: Polish scaleup Talent Alpha joins the EIT Digital Accelerator



Talent Alpha, a Kraków-based talent intelligence & marketplace platform provider, joins the EIT Digital Accelerator to expand its market reach. The scaleup uses transformative technologies to help companies ensure they always have the right digital talent exactly when they need it.

[Read more](#)

## Venture Program 2021 - Final call for applications



Do you have a business idea and want to turn your innovative digital technology into an MVP and start your venture? Do you come from one of 20 countries in South and Central Eastern Europe or Portugal? Then hurry up and apply for the EIT Digital Venture Program 2021. Deadline 8 April!

[Read more](#)

## EIT Digital Master School alumna raises 250,000 euro with startup ImagiLabs



ImagiLabs, a female founded startup that makes coding more accessible to young girls, has raised 250,000 euro in pre-seed funding to further equip the next generation of women with critical coding skills. The company was founded in 2018 based on the idea of Dora Palfi, alumna of the EIT Digital Master School. Her career is a testament to the power of combining deep tech education with innovation and entrepreneurship skills to bring forth the next generation of digital innovators and entrepreneurs, and that women are highly needed in the technology sector to build a strong digital Europe.

[Read more](#)

## Technology meets business at EIT Digital Summer Schools



Big Data, Internet of Things, or Data Science are important concepts for the digitalisation of industries, but also often misinterpreted terms. Do you want to know more about the impact of emerging technologies and their potential for your company? Then sign up for one of the 2021 EIT Digital Summer Schools and be the first to secure a seat!

[Read more](#)

## EIT Digital presents Executive Courses

## portfolio for 2021



Business leaders, managers and professionals eager to discover business opportunities in emerging technologies can now skill up in one of EIT Digital's eleven executive courses. All courses deep dive into the impact of digital transformation, feature latest technology trends, and highlight the potential of Industry 4.0. They feature spring and winter editions and are held in a blended format, combining online elements with a (virtual) classroom part.

[Find out more](#)

### Upcoming Events

26 March

[Eric Thelen on Digital Finance at Innovatour Kongress 2021](#)

1 April

[Bite Session with Astrid Philippron, EVERAI](#)

19-20 April

[Blockchain for the Decision Maker](#)

27-29 April

[Digitalisation and Industry 4.0 in Food Processing](#)

3-5 May

[Executive Course: Ongoing Digital Transformation](#)

5-6 May

[Executive Course: Cybersecurity for Industry 4.0](#)

17-20 May

[Executive Course: Business implications of Artificial Intelligence](#)

27-28 May

[Blockchain for digital manufacturing and logistics](#)

7, 8 and 11 June

[Executive Course: Applied Data Science](#)

21-23 June

[Executive Course: Product Lifecycle Management](#)

### Working at EIT Digital

Interested in working for us?

[Check out our open vacancies!](#)



EIT Digital  
Rue Guimard 7  
1040 Brussels, Belgium  
[info@eitdigital.eu](mailto:info@eitdigital.eu)

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