



NEWSLETTER

JANUARY 2020

Dear colleagues and friends of EIT Digital,

After a well-deserved break, a crucial year lies ahead of us and the entire EIT family. During 2020, negotiations between EU institutions (Commission, Parliament, Council) on the Horizon Europe program will be finalised and the conclusions on budget and regulations are of great importance for us.

Also this year, EIT Digital celebrates its 10th anniversary - and we are in a good shape, with a strong Business Plan 2020 and our focus on the triangle of impact, sustainability and operational excellence - three highly connected elements that reinforce each other.

Our increasing impact should further enhance our attractiveness to partners, ready to invest in us, and thus sustaining our activities. Further improved operations will help to live up to the high expectations that go along with our mission and brand.

Our plans for 2020 are ambitious: we will expand our partnership by 15%, with particular focus on the RIS countries; we plan to launch 75 products and found 25 startups; our accelerator will support at least 75 scaleups; and around 600 new students will join the Master School. These are just a few of the goals formulated in the 2020 Business Plan.

This first newsletter of the year presents some very concrete examples of our organisation's power to deliver great results in innovation, education and research. Enjoy reading and I look forward to meeting you during the year somewhere in our events or ecosystem.

Willem Jonker
CEO, EIT Digital

Revolutionizing the experience of online shopping



WELCOME TO THE EIT DIGITAL ACCELERATOR



PORTFOLIO NEWS



Dutch scaleup Expivi's interactive and visual e-commerce platform changes customers' online shopping experience with the help of 3D configurations and augmented reality (AR). To strengthen its international presence and define the new global e-commerce standard, Expivi recently joined the EIT Digital Accelerator.

[Read more!](#)

Ariadne Maps: Good for Deutsche Bahn - Good for You?



Ariadne Maps, the EIT Digital Innovation Activity come startup, is growing fast! Its technology, analysing people movements with much greater accuracy than GPS, is being tested by Deutsche Bahn and at a large Dubai mall to identify bottlenecks and act as a guide to reducing congestion.

[Read more!](#)

EIT Digital Master School expands to Estonia



Tallinn University of Technology is the first EIT Digital Master School partner in the Baltics - a milestone for our network of European top tech universities. Taltech offers the new master programme Digital Manufacturing, combining knowledge on industrial and manufacturing technologies with computer science and telecommunications technologies.

[Read more!](#)



Course: Digital Transformation as business opportunity

How do digital trends impact your business? And how can you make sure you make successful business with digital technologies?

Curious to know?

Then you definitely need to sign up for the executive masterclass and get ahead in digital transformation.

When? March 9-11, 2020
Where? Helsinki, Finland

Course: Make AI work for your business

Artificial Intelligence, or 'machine learning', has disruptive opportunities. For the sake of your business, you should therefore decide who you want to be: the disrupter or the disrupted one.

Learn how AI can work for your business in this masterclass for professionals.

When? March 2-4, 2020
Where? Stockholm, Sweden

[Sign up in time before the class is full](#)

Reserve your masterclass
seat now!

Learn this summer how to make business from technology



The language of technology often relates to business as English to Russian. If you do not know both languages, your business is lost. Luckily, you can learn how to use emerging technologies at one of the 16 EIT Digital Summer Schools that will take place this summer in 13 European locations.

Apply before 1 February to profit from the early bird
rate



Startups in Greece report provides unique insights into investment

Which are the top 10 most funded startups in Greece in 2019? And who are the main investors, accelerators, incubators and co-working spaces? The Foundation/EIT Digital report takes a close look at the Greek startup ecosystem and available support and funding opportunities.

Read more!

Open Vacancies

- **Manager Silicon Valley Hub** (San Francisco bay area, USA)
- **Node Assistant** (Espoo, Finland)
- **Human Resources Manager** (Brussels, Belgium)

Read more!

Events

Save the Date: EIT Digital Annual Conference and Partner Event 2020. September 8 and 9, 2020. Brussels, the Egg.



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