



2010 - 2020  
CELEBRATE  
INNOVATION

# NEWSLETTER

ISSUE 9/2020

Dear partners and friends of EIT Digital,

This period of the year is always a very busy one. We are delivering on our 2020 Activities in various ways and at the same preparing our 2021 Business Plan. A preparation not only for the usual year-to-year continuation of our activities, but also a preparation to the transition from the existing Horizon 2020 to the new Horizon Europe program. The good news we received this week in this context is the agreement between European Parliament, Commission and Member States on the next Multiannual Financial Framework and the Next Generation European recovery plan.

But there was much more to celebrate. Last week, we gathered online for our 10-year anniversary. We were joined by makers, shapers and entrepreneurs to take stock of our first decade and discuss what is needed for a strong digital Europe. If you couldn't make it, I highly recommend to watch the recording! On occasion of our event, we also had the pleasure to launch our 10-Year Anniversary Book 'Celebrate Innovation'. It is a great illustration of our community's joint history, but also a fascinating description of the evolution of digital throughout the past decades. Make sure to flip through it on our website or get your personal copy at a Colocation Centre nearby.

Also the EIT Digital Challenge scaleup competition moved online this year and we saw impressive demonstrations of the future leaders in deep tech. Unfortunately, only 5 could win, but all are invited to join our Accelerator. The recent fund-raising success of Sidekick Health is testament to the benefits of working with us!

These and other achievements in 2020 will be on the agenda of our upcoming Innovation Day on 25 November. And on the Brokerage Event the following day you are invited to be part of the design of our Workplan for the years to come. Don't miss it!

I'm also happy to see that we now have our Professional School Executive Classes up and running in a full-online format.

Although the pandemic continues to impact our operation, the work continues! Please, to all of you, stay safe and stay connected! I'm looking forward to meet you virtually at our Innovation Day and Brokerage Event.

Willem Jonker  
CEO, EIT Digital

## 10th anniversary of EIT Digital - Celebrating a decade of delivery and impact



On 29 October, EIT Digital invited partners and friends to celebrate the first 10 years of our organisation - and a broad audience from our community and beyond followed the call! The online event 'Celebrate Innovation' featured the European Commission's Despina Spanou, MEP Maria da Graça Carvalho, RISE CEO Pia Sandvik, Ferrovial CIO Dimitris Bountolos, F-Secure chairman Risto Siilasmaa, and startup founders Dora Palfi, Baher Al Hakim and Abdelhadi Azzouni. An entertaining hour, showcasing our community's impressive development and the way forward towards a New Digital that is inclusive, fair, and sustainable.

[Review the event here](#)

## 'Celebrate Innovation' - EIT Digital launches 10th anniversary book



The anniversary book describes how EIT Digital over the past decade became the largest digital innovation ecosystem in Europe, delivering on digital entrepreneurship, innovations, talents and skills. EIT Digital matured against the backdrop of a fast-accelerating digital world and a growing focus on entrepreneurship in Europe. Consisting of three parts, the book outlines the trends of the decade preceding the creation of EIT Digital, followed by a description of our first decade of operation and growth, and closes with an outlook to the third decade, identifying main trends and the envisaged future development of EIT Digital.

[Read the book online or download your copy!](#)

## EIT Digital awards the 5 best European deep tech scaleups of 2020

The graphic features a dark blue background with a collage of people. At the top left is the EIT Digital 10th anniversary logo (2010-2020 CELEBRATE INNOVATION). To its right is a yellow banner with the text 'EIT DIGITAL CHALLENGE WINNERS 2020'. The main title '5 BEST EUROPEAN DEEP TECH SCALEUPS' is in large white letters. Below this are five white boxes, each with a yellow header 'WINNER' and a company logo: Deepomatic, Icometrix, SwipeGuide, Targomo, and Wishibam. At the bottom, a yellow bar contains statistics: 'AVERAGE REVENUE IN 2019 €1.4M', 'AVERAGE FUNDING RAISED €7.6M', 'AVERAGE NUMBER OF EMPLOYEES 41', and 'WINNERS WITH WOMEN FOUNDERS OR C-LEVEL 60%'. Social media links and a small EIT logo are at the bottom left and right.

**10** Digital  
2010-2020  
CELEBRATE  
INNOVATION

**EIT DIGITAL CHALLENGE WINNERS 2020**

**5 BEST EUROPEAN DEEP TECH SCALEUPS**

**1ST PRIZE WINNER**  
deepomatic.

**WINNER**  
icometrix

**WINNER**  
SwipeGuide.

**WINNER**  
Targomo

**WINNER**  
wishibam

**AVERAGE REVENUE IN 2019** €1.4M

**AVERAGE FUNDING RAISED** €7.6M

**AVERAGE NUMBER OF EMPLOYEES** 41

**WINNERS WITH WOMEN FOUNDERS OR C-LEVEL** 60%

eitdigital.eu/challenge  
#EITDigitalChallenge

EIT Digital is supported by the EIT, a body of the European Union

The 2020 EIT Digital Challenge, Europe's leading competition for deep tech scaleups, ended on 12 November with the online finals. The first prize went to Deepomatic from France. The other four winners are Icometrix (Belgium), SwipeGuide (Netherlands), Targomo (Germany), and Wishibam (France). The winners receive prizes totalling € 350 000, including international growth support by the EIT Digital Accelerator. Almost 40% of applicants, 55% of the 20 finalists, and 3 out of 5 winners (that is 60%) feature women as founders or C-level executives. A testament to EIT Digital's efforts to support European female entrepreneurs.

[Read more](#)

## Join our Innovation Day & Brokerage Event on 25 & 26 November



On November 25, EIT Digital welcomes current and potential partners to the 2020 online Innovation Day; an opportunity to discover recent success stories and discuss latest achievements in deep tech innovation and entrepreneurial education in Europe. The online Brokerage Event on November 26 brings together the EIT Digital ecosystem to identify the most promising opportunities for joint deep tech innovation and entrepreneurial education.

[Sign up now!](#)

## EIT Digital-supported scaleup Sidekick Health raises \$20m in Series A funding



Nordic digital therapeutics company Sidekick Health has successfully completed a \$20 million Series A financing round. Supported by the EIT Digital Accelerator, the company launched its fundraising process earlier this year and was quickly oversubscribed. Sidekick Health specializes in gamified digital therapeutic solutions and programs, transforming chronic and lifestyle disease management across multiple therapeutic areas, ranging from diabetes to ulcerative colitis and smoking cessation.

[Read more](#)

## EIT Digital launches 4 new digital transformation executive classes for managers



Digitally savvy leaders are more likely to achieve successful digital transformation with and of their companies. Managers have now a unique opportunity to skill up in four brand-new executive classes of EIT Digital's Professional School. They enable business leaders and entrepreneurs to recognise opportunities in emerging technologies and stay ahead of the curve.

[Read more](#)

## Upcoming Events

### [Seminar: Research to Value](#)

16-20 November, 2020

### [Seminar: Business Development](#)

23-27 November, 2020

### [EIT Digital Innovation Day & Brokerage Event](#)

25-26 November, 2020

### [Bootcamp: Applied Data Science](#)

26-27 November and 10-11 December

### [DeepHack: Open BIM](#)

27-29 November, 2020

### [Cross-KIC Activity on Artificial Intelligence - Key results presentation](#)

30 November, 2020

### [Masterclass: Digitalisation and Industry 4.0 in Food Processing](#)

3-4 December, 2020

### [Blockchain for Digital Manufacturing and Logistics](#)

10-11 December, 2020

[View all upcoming events](#)

## Working at EIT Digital

Interested in working for us?

[Check out our open vacancies!](#)



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